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Expansion and chairmanship of the Kinopolis Group Board of Directors

Kinopolis Group Board of Directors decides to propose Marc Van Heddeghem, Managing Director of Redevco Belgium, and Geert Vanderstappen, Managing Partner of Pentahold, as external, independent directors. In addition, the Board proposes Philip Ghekiere, representative of the main shareholder and vice chairman as candidate for the chairmanship to succeed the current chairman, Hugo Vandamme, whose mandate is coming to an end. Hugo Vandamme is to continue as an independent director.

The changes in the composition of the Board of Directors are being made in the context of the reorganisation of the shareholding body (September 2006) and the intention to strengthen the Board by including professional external and independent directors with substantial experience in business and complementary skills.

Philip Ghekiere, Mimi Lamote and Eddy Duquenne were proposed as directors in the course of 2006. They strengthen the Board by contributing expertise in legal, retail and operational matters. Since 1 January, Eddy Duquenne has also held the position of co-CEO alongside Joost Bert.

With Marc Van Heddeghem and Geert Vanderstappen, two additional independent director's mandates are filled. Both candidate directors have built up considerable expertise in the fields of real-estate development and corporate finance respectively.

The Board of Directors hereby confirms its commitment to applying the principles of sound management with a view to creating shareholder value.

Marc Van Heddeghem (59) is an industrial engineer in architecture with post-academic degrees in general management and real estate finance. Following a successful career in the real-estate sector (including with the Groep Royale Belge), from 1998 to 2003 he was the managing director of Wilma Project Development. Since 2003 he has been managing director of Redevco Belgium. Marc Van Heddeghem is generally considered an expert in the field of real-estate development and investment in the broadest sense. Among other things, he is a director of Leasinvest Real Estate Bevak, Compagnie Het Zoute, Befimmo NV and Mons Revitalisation SA.

Geert Vanderstappen (46) is a civil engineer in electronics with a post-graduate degree in business administration. He built up thorough financial expertise first with Generale Bank (Fortis), and then with Spector Photo Group where he became CFO and a member of the management team in 1996, and finally as a partner with Buy-Out Fund C.V.A. (established in 1999) and Pentahold NV (established in 2006). Among other things, he is a director of Pentahold NV, Spector Photo Group NV, Vergokan International NV, Mondi Foods NV and Interio International NV.

Philip Ghekiere, currently vice chairman of the Kinopolis Group Board of Directors and representative of the main shareholder, is proposed as chairman to succeed the current chairman, Hugo Vandamme, who is to continue as an independent director.



Further to a decision taken by the General Meeting (16/05/08), the Kinopolis Group Board of Directors will therefore consist of ten members, that is:

- *By decision of the General Meeting:* Philip Ghekiere as chairman
- Marie-Suzanne Bert-Vereecke (NV Bert Brothers) as honorary chairman
- Joost Bert as co-CEO
- Eddy Duquenne as co-CEO
- *By decision of the General Meeting:* Hugo Vandamme (NV HRV) as director
- Florent Gijbels (BVBA Gijbels-Claeys) as director
- Philippe Haspeslagh (NV Euro Invest Management) as director
- Mimi Lamote (Eugenius BVBA) as director
- *By decision of the General Meeting:* Geert Vanderstappen as director
- *By decision of the General Meeting:* Marc Van Heddeghem as director

About Kinopolis Group

The Kinopolis Group was set up in 1997, was listed on the stock market in 1998 and has since grown to become Belgium's market leader and a leading player in the European market. Kinopolis currently owns 23 cinema complexes in Belgium, France, Spain, Poland and Switzerland, and employs 1800 people. The group entertained in 2007 22 million of cinemagoers.

The key to the success of the Kinopolis concept is its innovative drive and its customer-friendly approach. Kinopolis has played a pioneering role in Europe for many years in relation to digital cinema featuring the revolutionary DLP technology. The group now has an extensive platform of digital projectors in Belgium, France and Spain. In addition to digital Hollywood productions, cinemagoers can now experience alternative content in digital format, such as prestigious shows, TV series, live concerts and sports events.

Today, with the creation of each new complex, Kinopolis takes another step forward thanks to a number of pioneering innovations. The most striking features are the open foyer, the seat booking facilities, the ticket pricing and monitoring system and the extensive digitalisation of film, information and communication channels.