



Kinopolis Group announces the launch of an offer to the public of 7-year Bonds in Belgium for a minimum amount of EUR 50 million

Regulated Information

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Kinopolis Group (Euronext Brussels: KIN), the Belgian international cinema operator, announced today that it will offer 7-year non subordinated bonds due 2019 (the "Bonds") for a minimum amount of EUR 50 million. The Bonds will bear interest at a fixed annual gross rate of 4.75%.

Eddy Duquenne, Chief Executive Officer of Kinopolis stated: "This first retail bond is a new milestone for Kinopolis. It will allow us to reach a new investor base and will offer the general public the opportunity to participate in our well known business. The proceeds of this issue, partially used to re-finance existing debt, will enable Kinopolis to take the next steps in the execution of its strategy, which has already delivered value in recent years. "

The Bonds will be offered via a public offer to the public in Belgium with BNP Paribas acting as global coordinator. ING Belgium, KBC and BNP Paribas Fortis will act as joint lead managers and joint bookrunners (together, the "Managers"). The subscription period will start as of February 22, 2012 (at 9.00 a.m.) Brussels time.

The key features of the Bond offering can be summarized as follows:

Issuer:	Kinopolis Group NV/SA
Subscription period:	From February 22 (9:00 a.m.) to February 29 (4:00 p.m.), Brussels time; early closing possible as from February 22 at 5.30 p.m.
Allocation:	The allocation procedure between the Managers is described in the Prospectus. In the event of oversubscription, the orders shall be reduced according to the proportionality principle in order to provide as much investors as possible with Bonds.
Aggregate Nominal Amount:	Minimum EUR 50 million and maximum EUR 75 million
Format:	Dematerialized Bonds governed by Belgian law with BNP Paribas Securities Services S.C.A. acting as domiciliary agent
Denomination:	EUR 1.000
Issue Price:	101.875%, including a selling and distribution commission of 1,875%

Issue Date and Payment Date:	March 6, 2012
Maturity Date:	March 6, 2019
Coupon:	4.75% (gross), to be paid yearly on March 6
Annual Gross Actuarial yield:	4.433% (on the issue price)
Right to redemption at Maturity:	100% of the nominal amount
Early Redemption:	In certain cases as described in the Prospectus, such as change of control
Status and Ranking:	unsecured and unsubordinated bonds
Costs:	Free financial service from the Managers Deposit on a securities account at the financial intermediary's current usual rate. Investors can obtain information on the costs at their financial intermediary
Listing:	Euronext Brussels (regulated market)
Taxation:	Income collected by private investors is liable to the Belgian withholding tax, at the current rate of 21% or, as the case may be, 25%
Risk Factors:	Main risk factors are described in the Prospectus, among which the risk of non-reimbursement of the capital at the maturity date in case of default from the Issuer and the absence of liquidity of the second market.
Prospectus:	Offering and listing prospectus approved on 17 February 2012 by the Financial Services and Markets Authority. The Prospectus (French and Dutch version) is currently available on the website of the Issuer (http://investors.kinepolis.com) and the Managers (www.bnpparibasfortis.be , www.ing.be and www.kbc.be), in the local agencies of the Managers and on demand via phone banking (BNP Paribas Fortis: +32 (0)2 433 40 31, ING Belgium: +32 (0)2 464 61 01 and KBC: +32 (0)78 15 21 53).

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