

APPENDIX

SPLITTING ONE KINEPOLIS SHARE INTO FIVE WITH EFFECT FROM 1 JULY 2014 **Information document with practical modalities for the shareholder**

1. Description of the operation

Share split

As of 1 July 2014, in exchange for each old Kinopolis share coupon no. 16 and subsequent appended, each Kinopolis shareholder, based on his position on Record date 30/06/2014, receives five (5) new Kinopolis shares with coupons no. 1 and subsequent appended.

Stock market listing

The new split securities with ISIN code BE 0974274061 will be listed on the regulated Euronext Brussels exchange as of 1 July 2014. The old securities will no longer be listed or negotiable from that date.

Form

The new securities still only exist, according to the shareholder's preference, either in dematerialised form in a securities account with a financial institution or as registered shares registered in the company's register of shareholders. As of 1 July 2014, the old shares only remain valid with a view to their exchange and the payment of uncollected dividends from previous financial years up to and including coupon no. 15.

Effect following exchange

Five times more Kinopolis shares enter into circulation due to the exchange or split. The company's capital, being 18,952,288.41 euro, is therefore represented by 27,913,270 shares following the operation.

Euronext Brussels	Before the operation		From 1 July 2014	
Share ticker: KIN	ISIN code BE 0003722361	number of securities 5,582,654	ISIN code BE 0974274061	number of securities 27,913,270

2. Effect on the value of the share on the market

Since, when the market opens on 1 July 2014, the value of the price of the share is only technically divided by five and simultaneously the total number of negotiable shares is multiplied by five, this operation has no effect on the overall value of the shares held by the shareholders.

Of course, from now on, the results per share as well as the dividends for all future periods are also divided by five (5) and the figures from the past will be adjusted in order to obtain comparable figures.

3. Practical terms of the split for the shareholder:

A holder of an old Kinopolis share obtains in exchange five (5) new Kinopolis shares in accordance with the following terms.

3.1. For a shareholder with dematerialised securities in a securities account

Each old Kinopolis share held in a securities account on record date 30/06/2014 with a financial institution is exchanged automatically for five new shares on 01/07/2014.

3.2. For a shareholder with registered securities

Each old Kinopolis share registered in the register in the name of the issuing company on record date 30/06/2014 is exchanged automatically for five new shares without additional cost for a holder of registered shares.

3.3 For shareholder with bearer securities

Pursuant to the Act of 14 December 2005 on the abolition of bearer securities, all bearer securities not converted into dematerialised shares by 31 December 2013 at the latest were converted by operation of law, and recorded in the company's name in a securities account without the company acquiring the capacity of owner of the shares in question.

The exercise of the rights connected to these shares (such as participation in the general meeting, right to vote and dividend right) are suspended until a person, who has legally been able to prove his capacity of rightful claimant, requests that his shares be recorded in the register of shares or on a securities account.

4. Payment of dividends

Future dividends are paid automatically for shares held in a securities account or registered in the register in the name of the issuing company.

5. Contact

For questions concerning this operation, shareholders can contact:

- their financial intermediary
- the issuing company:

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