



## Kinopolis Group Business Update Q1 2026 Regulated information - 23 April 2026

### Kinopolis welcomes 27.4% more visitors in the first quarter

Kinopolis started the year particularly strong with 27.4% more visitors in the first quarter of 2026 compared to the first quarter in 2025. This increase can be attributed to a strong international film offering, successful local films in France and Spain, and the addition of US Emagine cinemas since 12 February 2026.

Revenue, EBITDA and net result significantly exceeded last year's levels, in line with higher visitor numbers. Revenue per visitor increased in the first quarter, both in terms of ticket sales - due to a further commitment to premiumisation - and sales of drinks and snacks.

The current box office momentum, combined with a strong film slate for the remainder of the year, supports the positive expectations for 2026.

#### Important achievements

- ★ Acquisition of US-based Emagine Entertainment
- ★ Chief Real Estate Entrepreneur in office as of 1 January 2026
- ★ Launch of Play Kinopolis
- ★ Themed ScreenX auditoriums following 'The Super Mario Bros Galaxy Movie' in Brussels (BE), Lomme (FR), Madrid (ES) and Utrecht (NL)

#### Eddy Duquenne, CEO Kinopolis Group, on the first quarter:

"The long-anticipated recovery of the Hollywood film offering now appears to be materializing, resulting in a strong increase in attendance and revenue in the first quarter.

With the continued expansion of our activities in the US, the success of our premium movie experiences and our sustained focus on innovation and operational optimisation, we have all the ingredients for sustainable growth."



# Kinopolis Group

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#### Notes

Kinopolis received 27.4% more visitors in the first quarter compared to the first quarter in 2025. Spain, among others, had a particularly strong first quarter, thanks to the success of the local film 'Torrente Presidente'. In Belgium, visitor levels remained rather stable due to the absence of successful Flemish films and the success of 'Patsers' and 'Het Lied van de Zeemeermin' in the first quarter of 2025. The above-average growth in the United States can be attributed to the addition of Emagine.

The top five films of Q1 2026 were 'Avatar: Fire and Ash', 'The Housemaid', 'Zootopia 2', 'Hoppers' and 'Project Hail Mary'. The most successful local films were 'Torrente Presidente' in Spain, 'Marsupilami' in France and Wallonia and 'Verliefd op Curaçao' in the Netherlands.

Visitors (million)	Belgium	France	Canada	Spain	Netherlands	USA	Luxembourg	Switzerland	Total
Number of cinemas*	11	18	35	11	18	24	3	1	121
Q1 2026	1.20	1.55	1.99	1.12	0.61	1.55	0.18	0.02	8.22
Q1 2025	1.21	1.28	1.59	0.78	0.64	0.77	0.16	0.02	6.45
Q1 2026 vs Q1 2025	-0.8%	21.0%	24.8%	43.2%	-4.3%	100.8%	14.6%	12.4%	27.4%

\* Number of cinemas at period-end operated by Kinopolis. In addition, one cinema (in Poland) is leased to third parties.

**Total revenue** increased more than visitor numbers, thanks to a further **increase in sales per visitor**, both in terms of Box Office (ticket sales) and In-theatre Sales (sales of drinks and snacks). The increase was partly offset by negative currency movements of the CAD and USD versus the EUR. B2B revenue increased compared to last year, while revenue from film distribution and real estate decreased slightly.

The increase in visitors also translated into higher **EBITDA**, **EBITDAL** (EBITDA adjusted for rent) and **net profit** compared to Q1 2025.

In the first quarter, € 9.6 million was invested in maintenance, internal and external expansion.

#### Important events since 1 January 2026

##### Completion of Emagine Entertainment acquisition

Kinopolis completed the acquisition of the operations of US cinema chain Emagine Entertainment on 11 February 2026. With this acquisition, Kinopolis added 14 cinemas to its portfolio, accounting for 177 screens and 18,000 seats located in Michigan, Illinois, Indiana and Wisconsin. Emagine Entertainment welcomes about 6 million visitors a year, generating nearly USD 129 million in revenue. The cinemas are equipped with recliner seats and offer their own Premium Large Format (PLF) under the name EMX (14 screens) and Super EMX (3 screens). EMX combines wall-to-wall screens with 4K laser projection and Dolby Atmos sound, while Super EMX goes one step further with an even larger screen and 64-channel Dolby Atmos sound for a truly immersive cinema experience.

##### Tom Wijmeersch appointed as Chief Real Estate Entrepreneur

Mr Tom Wijmeersch started as Chief Real Estate Entrepreneur on 1 January 2026. With this position and the appointment of Mr. Wijmeersch, Kinopolis aims to further deepen and develop its third strategic pillar, namely the optimal management of its real estate activities.



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#### **Launch of Play Kinopolis**

On 2 February 2026, Play Media, Telenet and Kinopolis launched a new and enhanced 'film on demand' zone in Belgium (Flanders), available via the Play app and the Telenet TV box. Through Play Kinopolis, users can rent or buy individual films. It also marks the start of a cross-media collaboration involving smart cross-promotion between the film offerings in cinemas and films for home viewing. Cinema tickets can also be ordered from Kinopolis via the platform.

Underlying this collaboration is a common goal to create more awareness around movies and the movie experience. The chronology will not be affected, films with a theatrical release will initially be shown exclusively in cinemas before becoming available on Play Kinopolis.

#### **Themed ScreenX auditoriums following 'The Super Mario Galaxy Movie'**

On 1 April 2026, Kinopolis opened a fully themed Super Mario ScreenX auditorium in Brussels (BE), Lomme (FR), Madrid (ES) and Utrecht (NL). With this branded auditorium, designed in collaboration with Universal Pictures International and CJ 4D PLEX, Kinopolis aims to further enhance the cinema experience and create a memorable visit for moviegoers of all ages. Eric Meyniel, Chief Box Office Officer at Kinopolis Group: "Visitors are immersed in the enchanting and playful world of the Mushroom Kingdom through an experience that goes beyond the traditional cinema visit. It creates a sense of excitement and wonder that audiences will remember long after the credits roll."

#### **Publication of 2025 annual report**

Kinopolis Group NV published its integrated annual report 2025 on 10 April 2026, providing a comprehensive overview of the Group's strategic, financial, operational and ESG performance for the year 2025. Kinopolis' annual report 2025 includes a sustainability statement prepared in accordance with the guidelines of the EU Corporate Sustainability Reporting Directive (CSRD). It presents information on policies, actions and performance indicators related to Kinopolis' sustainability priorities, based on an analysis of current and potential impacts, risks and opportunities.

#### **Eddy Duquenne appointed Chairman of the Global Cinema Federation**

At CinemaCon 2026 in Las Vegas, Kinopolis Group CEO Eddy Duquenne was appointed Chairman of the Global Cinema Federation (GCF). In doing so, he succeeds Sean Gamble, CEO of Cinemark. The GCF serves as the international umbrella organization for cinema operators worldwide, representing their common interests through international cooperation, advocacy, and the promotion of cinema as a key cultural and economic pillar.



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#### Line-up 2026

Current hits include 'The Super Mario Galaxy Movie', 'Project Hail Mary', 'The Mummy', 'The Drama' and 'Michael'. Top international films scheduled for the remainder of 2026 include 'The Devil wears Prada 2', 'Star Wars: The Mandalorian and Grogu', 'Toy Story 5', 'Supergirl', 'Minions 3', 'Moana', 'The Odyssey', 'Spider-Man: Brand New Day', 'PAW Patrol: The Dino Movie', 'Forgotten Island', 'The Hunger Games: Sunrise on the Reaping', 'Jumanji 3', 'Avengers: Doomsday' and 'Dune: Part Three'. The local film programme includes 'Bagarre' and 'Asterix en Nubie' in France and Wallonia, 'Heysel 85', 'Let Love In' and 'Coward' in Flanders, 'Tadeo Jones y la lámpara maravillosa' and 'Amarga Navidad' in Spain and 'Superjuffie in de Jungle' and 'Loverboy 2: Vertrouw Niemand' in the Netherlands. Live opera, ballet and theatre are complemented, as always, by art exhibitions, concerts and alternative content for children.

#### Financial calendar

Wednesday 13 May 2026  
Thursday 20 August 2026  
Thursday 22 October 2026

General Meeting  
Half-yearly results 2026  
Business update third quarter 2026

#### Contact

Kinopolis Press Office  
+32 (0)9 241 00 16  
[pressoffice@kinopolis.com](mailto:pressoffice@kinopolis.com)

Kinopolis Investor Relations  
+32 (0)9 241 00 22  
[investor-relations@kinopolis.com](mailto:investor-relations@kinopolis.com)

#### About Kinopolis

Kinopolis Group NV was formed in 1997 as a result of the merger of two family-run cinema groups and was listed on the stock exchange in 1998. Kinopolis offers an innovative cinema concept which serves as a pioneering model within the industry. In addition to its cinema business, the Group is also active in film distribution, event organization, screen publicity, and property management.

Kinopolis Group NV operates 63 cinemas in Europe, spread across Belgium, the Netherlands, France, Spain, Luxembourg, Switzerland and Poland. The Group also runs 35 cinemas in Canada and 24 in the United States.

In total, Kinopolis Group currently operates 122 cinemas worldwide, with a total of 1,314 screens and more than 220,000 seats. Kinopolis' employees are all committed to giving millions of visitors an unforgettable movie experience. More information on [www.kinopolis.com/corporate](http://www.kinopolis.com/corporate).