



Kinepolis Group Results H1 2024

Analyst meeting 22/08/2024



Business review H1 2024

CEO, Mr Eddy Duquenne

Key Financials

€m		H1 2024		H1 2023	% Better / -Worse	
Revenue		242,8		285,3	-14,9%	
Visitors ('000)		13 974		16 783	-16,7%	
EBITDA		54,4		82,0	-33,7%	
Adjusted EBITDA		54,4		82,0	-33,6%	
Adjusted EBITDA margin		€ 3,90/Vis	22,4%	€ 4,88/Vis	28,7%	-631 bps
EBITDAL		37,1		64,3	-42,3%	
Adjusted EBITDAL		37,2		64,2	-42,2%	
Adjusted EBITDAL margin		€ 2,66/Vis	15,3%	€ 3,83/Vis	22,5%	-722 bps
EBIT		14,4		43,1	-66,5%	
Adjusted EBIT		14,5		43,1	-66,3%	
Adjusted EBIT margin		6,0%		15,1%	-913 bps	
Result		0,1		20,8	-99,4%	
Adjusted Result		0,2		20,8	-99,1%	
Result per share (in €)		0,4%		77,0%	-1 bps	
Free Cash Flow		12,5		22,4	-43,9%	

€m	H1 2024	YE 2023	Evolution NFD
Net Financial Debt (NFD) excl. lease liabilities	392,0	378,3	-13,6



Executive Summary - part I

H1 2024

- Despite strong headwinds (box office challenges posed by the 2023 strikes and inflation), Kinopolis remains profitable and financially stable
- -16,7% visitors vs H1 2023 due to weak film slate until the beginning of June
- From June onwards: turnaround thanks to good results for, among others, 'Inside Out 2', followed by the success of 'Deadpool & Wolverine' in July
- Decrease in revenue, EBITDA, EBITDAL and net result in line with disappointing visitor numbers



Top 5 Movies 2024	3D	Visitors (000's)
1. Dune: Part Two		1 071
2. Inside Out 2	✓	1 062
3. Kung Fu Panda 4	✓	760
4. Wonka		593
5. Kingdom of the Planet of the Apes		512
Top 5		3 997
Weight Top 5		28,6%

Top 5 Movies 2023	3D	Visitors (000's)
1. Super Mario Bros (2023)	✓	2 132
2. Avatar 2	✓	1 728
3. Guardians of the Galaxy Vol. 3	✓	991
4. Spider-Man: Across the Spider-Verse - Part One		636
5. Fast X	✓	606
Top 5		6 094
Weight Top 5		36,3%

Movies



Executive Summary - part II

H1 2024

- Free cash flow decreased by 9,8 million, from € 22,4 million per H1 2023 to € 12,5 million per H1 2024.
- NFD excl. lease liabilities increased with € 13,6 million, from € 378,3 million per 31/12/2023 to € 392,0 million per 30/06/2024
- Hollywood film offering expected to recover further. Current and upcoming hits for H2 2024 include 'Deadpool & Wolverine', 'Joker: Folie à Deux' and 'Gladiator 2'



Highlights - Part I

H1 2024

- Opening of **12 new ScreenX screens** since the start of 2024: Brussels (BE), Braine-l'Alleud (BE), Liège (BE), Brugge (BE), Kortrijk (BE), Brétigny-sur-Orge (FR), Nancy (FR), Béziers (FR), Enschede (NL), MJR Waterford (US), Landmark Guildford (CA) and Landmark St. Catharines (CA)
- Opening of **6 new Laser ULTRA screens** in Brussels (BE), Braine-l'Alleud (BE), Brugge (BE), Kortrijk (BE), Thionville (FR) and MJR Westland (US)
- Renovation **Kinepolis Amnéville** (FR)
- Kinepolis received the **2024 Milestone Award** at CineEurope convention (June 2024)
- First **Kinepolis Innovation Lab Summit** (June 2024): 2-day international leadership conference



CineEurope 2024 Milestone Award





Renovation Kinepolis Amnéville (FR)



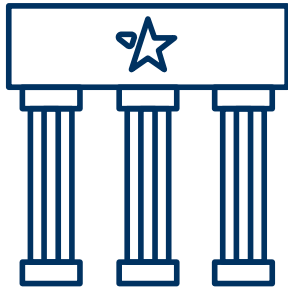
Highlights - Part II

H1 2024

- Appointment of Pieter-Jan Sonck as CFO of Kinopolis Group
- Appointment of EDK Management, with Ms Els De Keukelaere as its permanent representative and Lupus Asset Management BV, with Mr Jo De Wolf as its permanent representative as directors Kinopolis Group NV
- Agreement for opening of a new Landmark cinema in Windsor, Ontario (CA) in Q4 2024
- Repayment of € 80,0 million loan in Q1 2024



3 pillar
strategy



Best cinema operator

1



Best marketer

2



Best real estate manager

3



Further recovery visitor numbers driven by Hollywood offering expected to be fully recovered by 2025/2026

Internal expansion (premium concepts)

External expansion

Key elements
for future growth



ESG Focus areas



Best cinema operator



Best marketer



Best real estate manager



Development & empowerment of employees



Employee well-being, diversity and inclusion



Customer Experience excellence



Green and resilient building & infrastructure



Responsible waste management



Further roll-out of intelligent building management systems and transition to laser projection

Commitment to SBTi Net-Zero Standard

and thus to setting a robust emissions reduction target at the pace and scale required by climate science

Local partnerships: soil sealing reduction project & rain garden parking Nîmes (FR)

to recharge ground water & reduce flooding risk

Roll-out of whistleblowing procedure in US & Canada

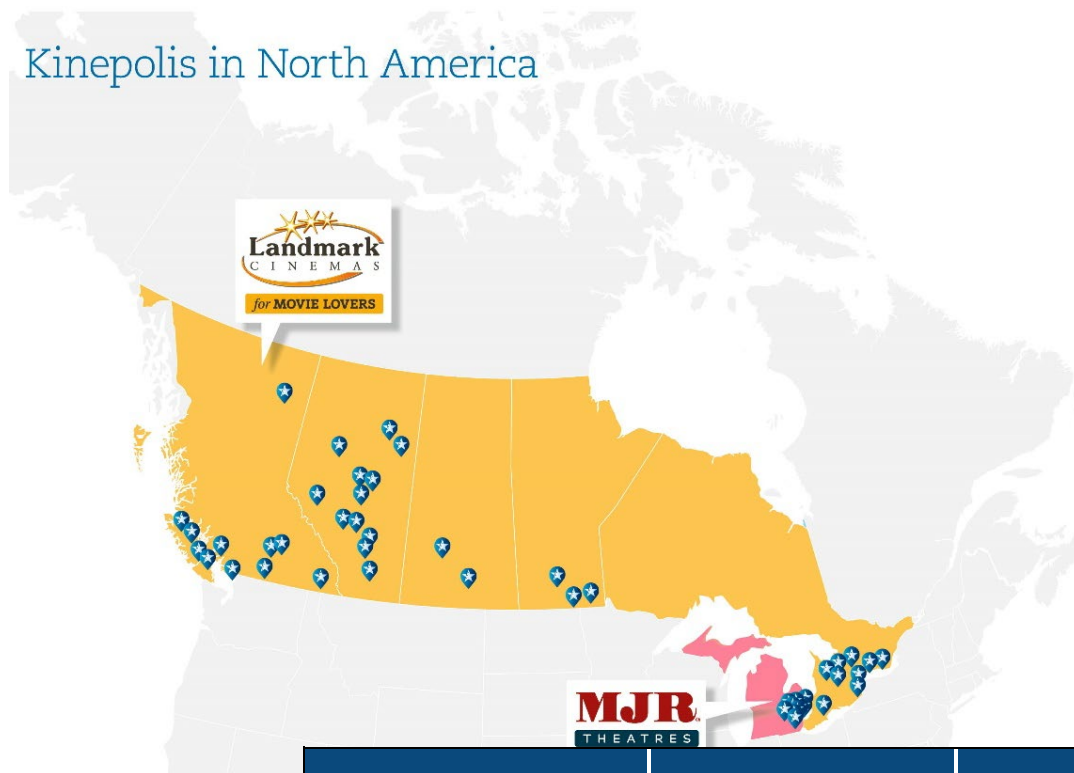
ESG

Highlights

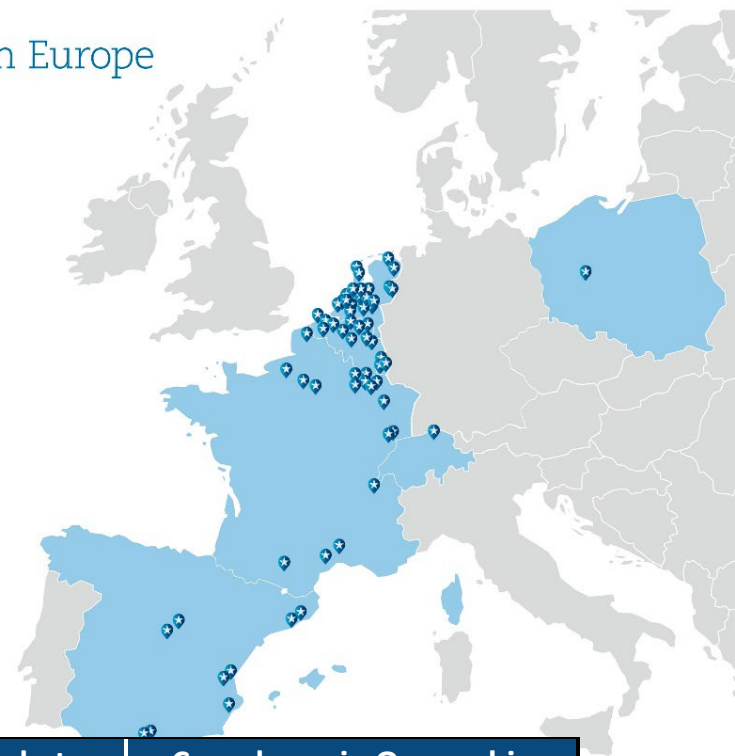
H1 2024



Kinepolis in North America



Kinepolis in Europe



Countries	Complexes ***	Screens ***	Market Share	Complexes in Ownership	
				#	% Visitors
Belgium	11	138		10	98%
France	18	199	4%	11	74%
Canada	36	299	13%	3	0%
Spain	10	157	6%	3	30%
The Netherlands	19	144	9%	13	66%
United States	10	164	0%	7	72%
Luxembourg	3	22	83%	1	66%
Switzerland	1	8	1%	1	100%
Poland*	1	18		1	n/a
Total	109	1 149		50	53%**

* 1 complex in Poland operated by Cineworld

** 53% of H1 2024 visitors

*** Complex and screen additions are compared to 31 December 2023



Visitors

Visitors (000's)	H1 2024	% of Tot	H1 2023	% of Tot	% Δ YoY
Belgium	2 429	17,4%	2 871	17,1%	-15,4%
France	2 876	20,6%	3 238	19,3%	-11,2%
Canada	3 619	25,9%	4 418	26,3%	-18,1%
Spain	1 681	12,0%	2 126	12,7%	-20,9%
The Netherlands	1 288	9,2%	1 658	9,9%	-22,3%
United States	1 698	12,2%	2 037	12,1%	-16,6%
Luxembourg	341	2,4%	385	2,3%	-11,5%
Switzerland	43	0,3%	51	0,3%	-15,6%
Total	13 974	100,0%	16 783	100,0%	-16,7%



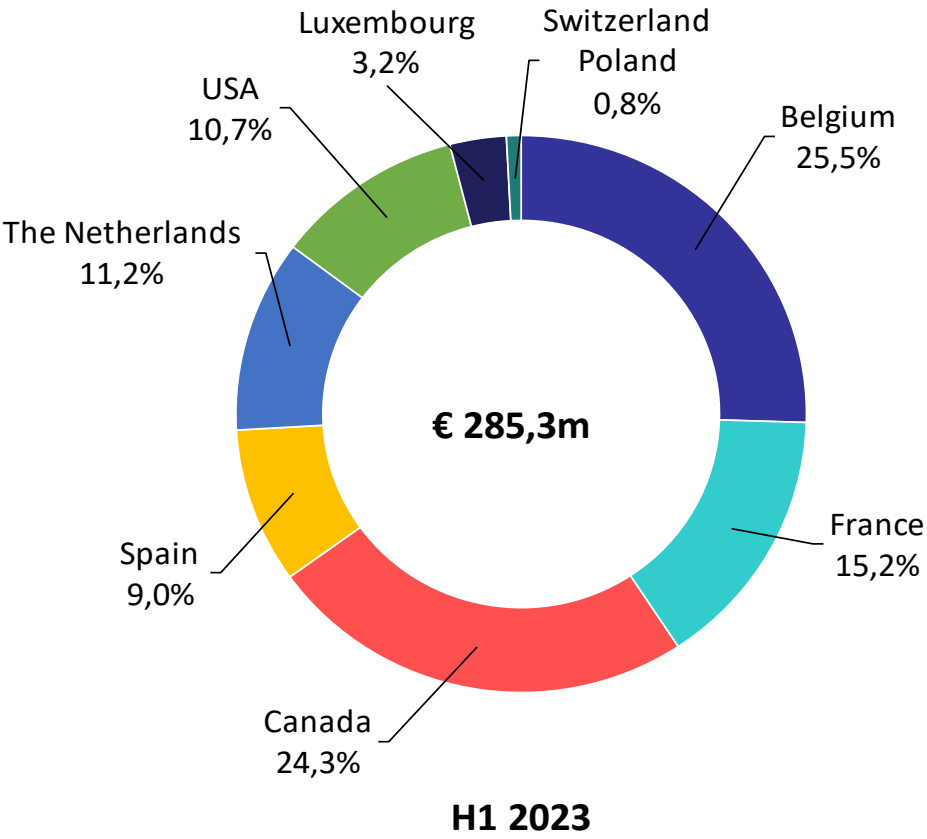
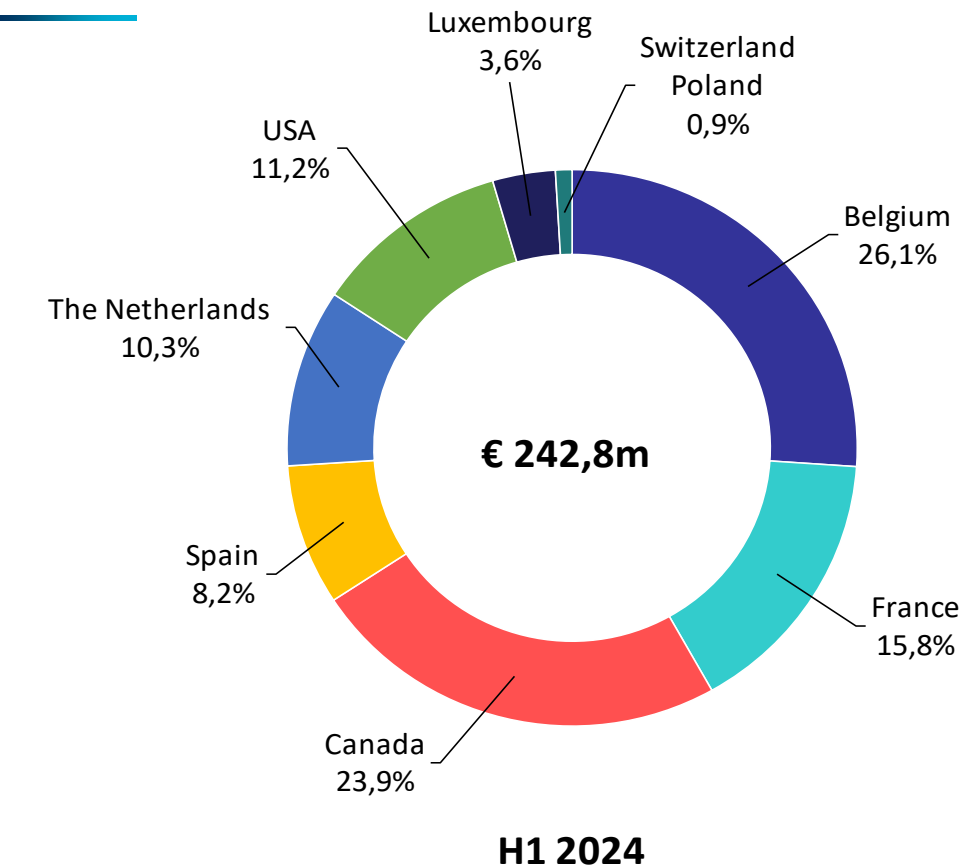
Revenue by Country

Revenue €m	H1 2024	% of Tot	H1 2023	% of Tot	% Δ YoY
Belgium	63,3	26,1%	72,7	25,5%	-12,9%
France	38,3	15,8%	43,5	15,2%	-12,0%
Canada	58,1	23,9%	69,4	24,3%	-16,3%
Spain	19,9	8,2%	25,7	9,0%	-22,8%
The Netherlands	25,1	10,3%	31,8	11,2%	-21,2%
United States	27,2	11,2%	30,6	10,7%	-11,1%
Luxembourg	8,6	3,6%	9,1	3,2%	-5,3%
Other	2,3	0,9%	2,4	0,8%	-3,8%
Total	242,8	100,0%	285,3	100,0%	-14,9%



Revenue

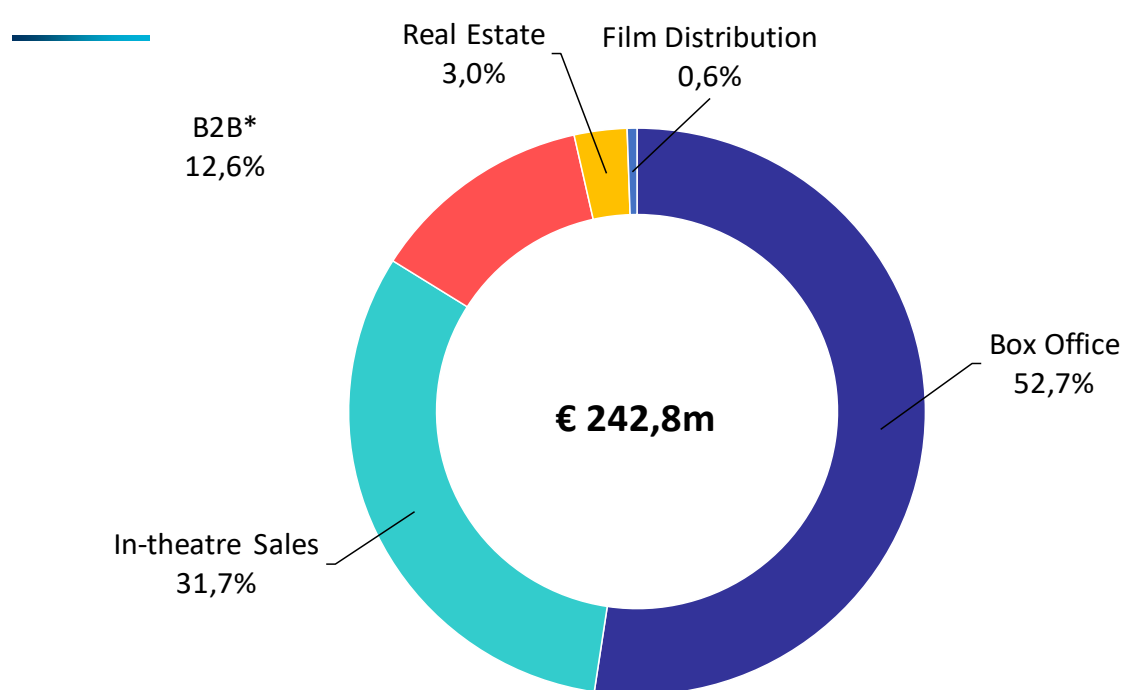
By country



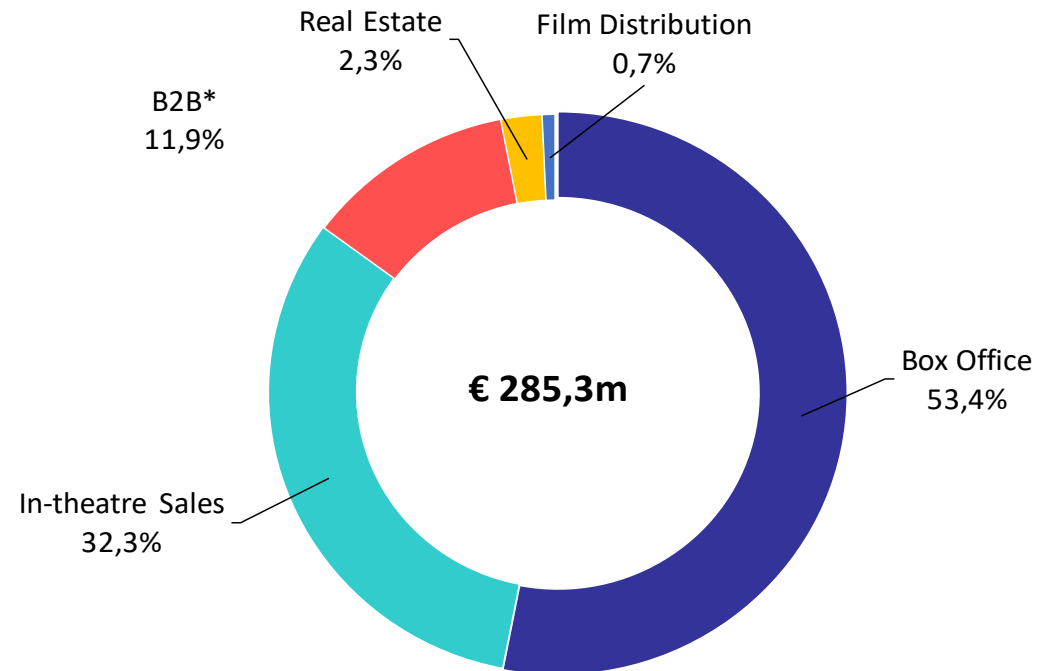


Revenue

By activity



H1 2024



H1 2023

* Including Cinema Screen Advertising and Sales & Events

International
Movie line-up



2024

JULY

AUGUST

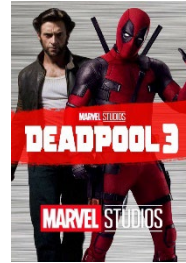
SEPTEMBER



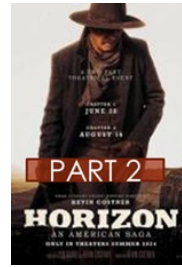
HORIZON
CHAPTER 1



FLY ME TO
THE MOON



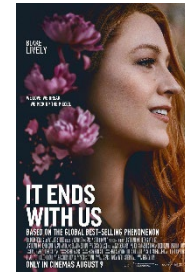
DEADPOOL 3



HORIZON
CHAPTER 2



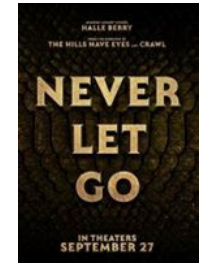
TRAP



IT ENDS
WITH US



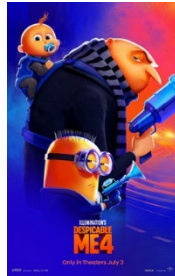
BEETLEJUICE 2



NEVER LET GO



TRANSFORMERS ONE



DESPICABLE
ME 4



TWISTERS



THE GARFIELD
MOVIE



BORDERLANDS



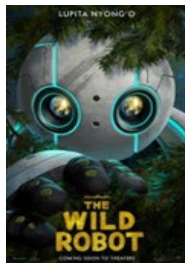
ALIEN:
ROMULUS



THE CROW



SPEAK NO
EVIL



THE WILD
ROBOT

2024

OCTOBER

NOVEMBER

DECEMBER



JOKER: FOLIE A DEUX



HAROLD AND THE PURPLE CRAYON



THE WILD ROBOT



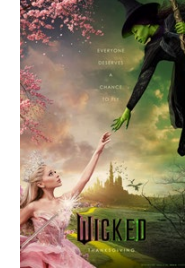
GLADIATOR II



VENOM THE LAST DANCE



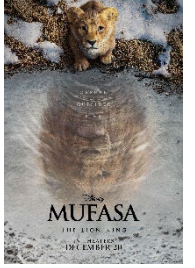
SMILE 2



WICKED



THE LORD OF THE RINGS: THE WAR OF THE ROHIRRIM



MUFASA: THE LION KING



MOANA 2



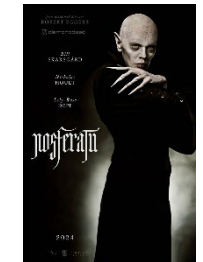
CONCLAVE



RED ONE



SONIC 3



NOSFERATU



KRAVEN THE HUNTER



Financial review H1 2024



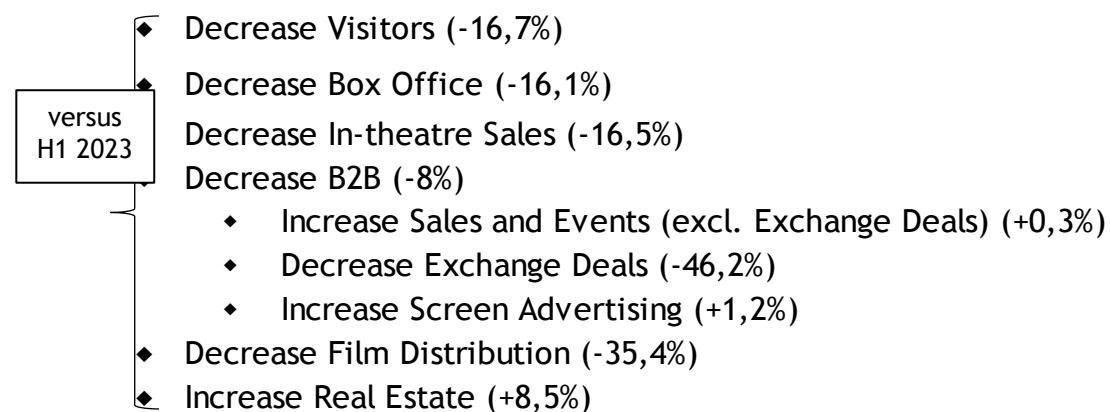
Financial

Highlights

€m	H1 2024	H1 2023	% Better / - Worse
Box Office	127,8	152,4	-16,1%
In-theatre Sales	77,0	92,2	-16,5%
Business-to-Business	29,3	31,9	-8,0%
<i>Regular B2B Revenue</i>	26,2	26,1	0,5%
<i>Exchange Deals</i>	3,1	5,8	-46,2%
Film distribution	1,3	2,1	-35,4%
Technical department	0,02	0,02	18,8%
Real estate	7,2	6,7	8,5%
TOTAL	242,8	285,3	-14,9%

- ❑ Revenue of € 242,8 million with 14,0 million visitors

- ❑ Revenue down by -14,9% with -16,7% less visitors

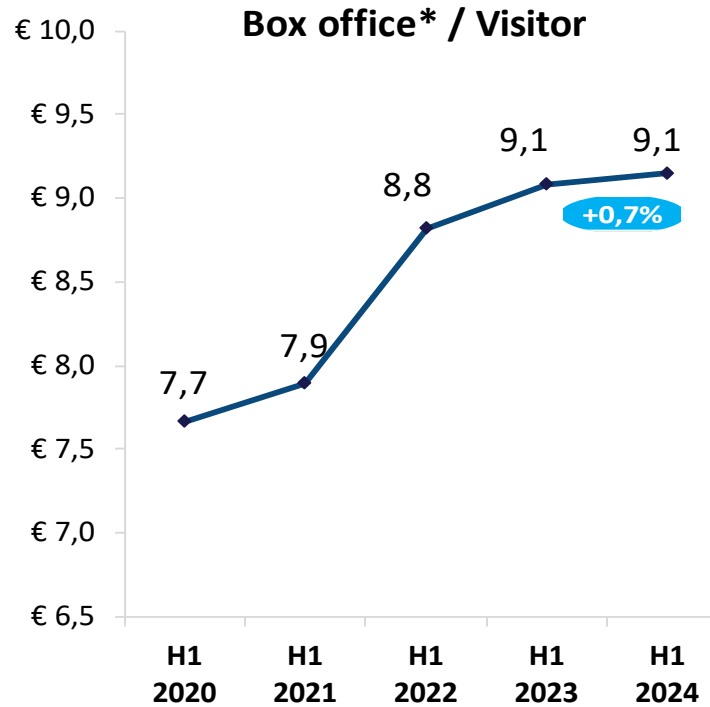
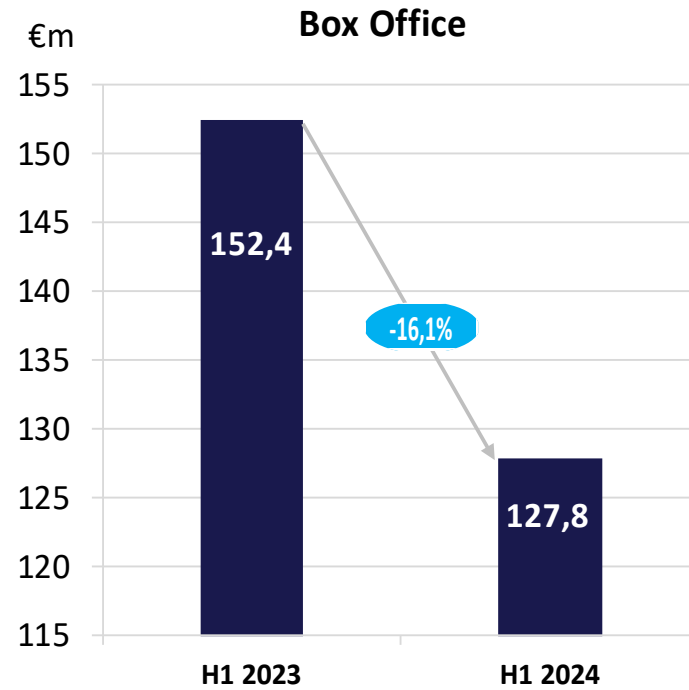


- ❑ EBITDAL

- ◆ Down by -42,3% (vs H1 2023)
- ◆ With a margin of 15,3% (22,5% last year)



- ❑ NFD incl. lease liabilities increased with € 16,8 million, from € 735,9 million per 31/12/2023 to € 752,6 million per 30/06/2024
- ❑ NFD excl. lease liabilities increased with € 13,6 million, from € 378,3 million per 31/12/2023 to € 392,0 million per 30/06/2024, mainly due to:
 - € +12,5 m free cash flow, of which:
 - € +34,9 m from operations and payment of lease liabilities
 - € -2,4 m interests paid / received
 - € -5,7 m income taxes paid
 - € -7,1 m maintenance capex
 - € -7,2 m working capital
 - € -10,6 m investments in internal and external expansion
 - € -2,0 m acquisition of treasury shares
 - € +0,9 m sale of treasury shares
 - € +0,3 m FX effect on cash
 - € -14,7 m dividend payments
- ❑ Weighted average maturity of credit lines per 30/06/2024: 2,06 years
- ❑ Covenants met per 30/06/2024
- ❑ Solvency decreased from 16,6% per 31/12/2023 to 16,5% per 30/06/2024 (incl. IFRS 16)
- ❑ ROCE decreased from 15,0% per 31/12/2023 to 10,7% per 30/06/2024 (excl. IFRS 16)
- ❑ Free Cash Flow: € 12,5 million per 30/06/2024
vs. € 22,4 million per 30/06/2023

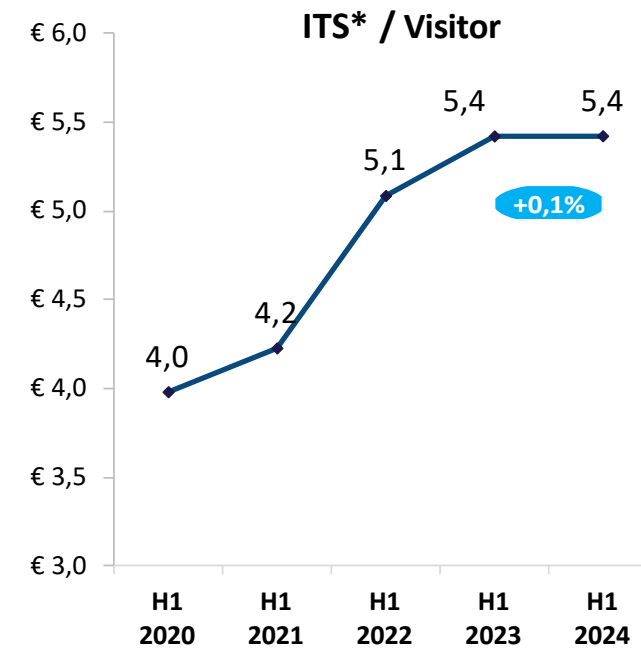
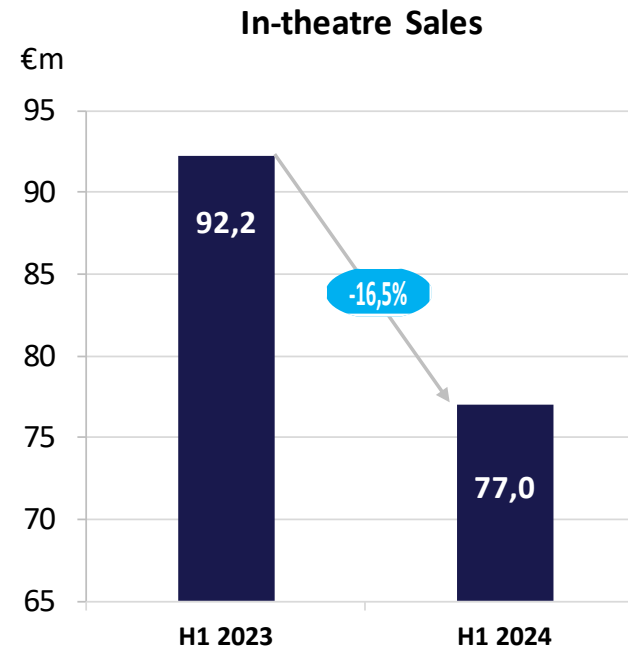


* Box Office revenue after deduction of indirect taxes

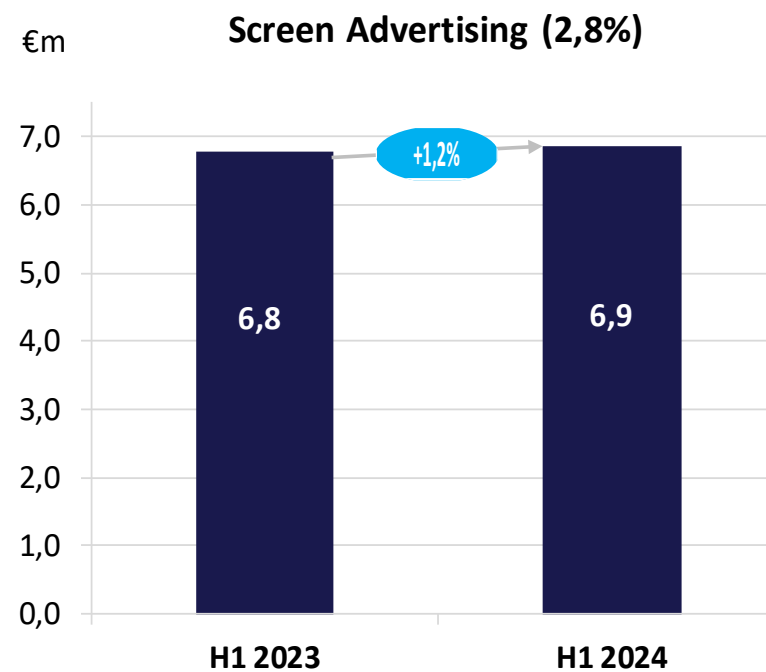
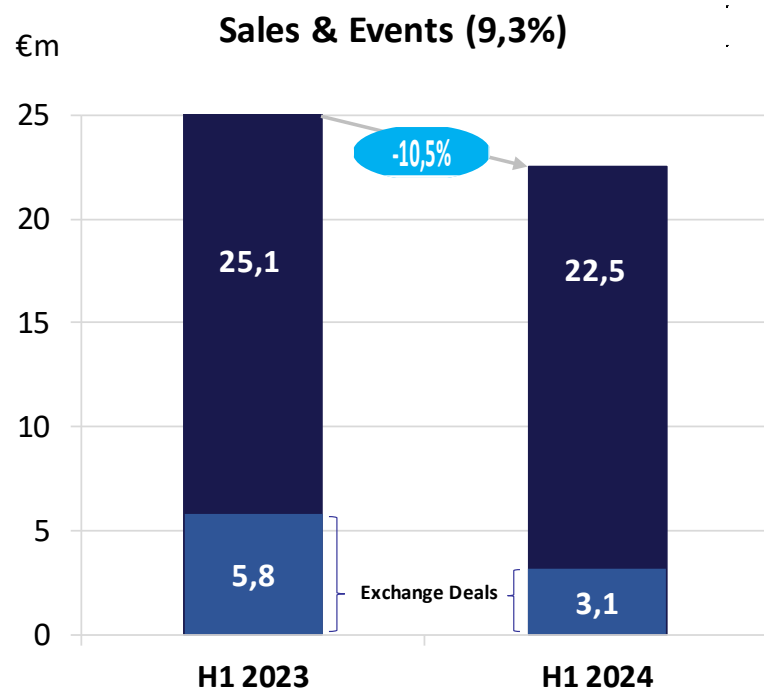
Evolution Box Office



Evolution ITS

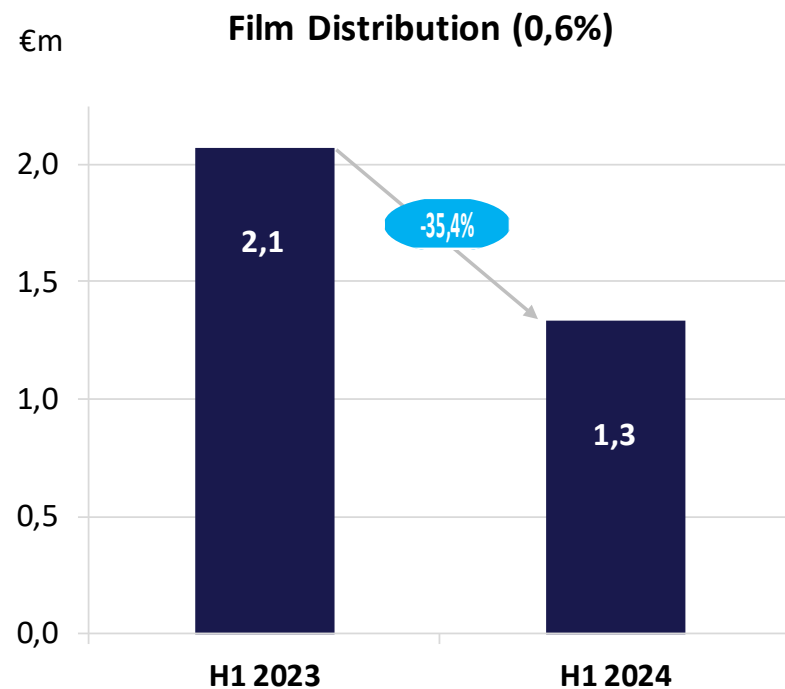


* Excl. ITS Delivery sales

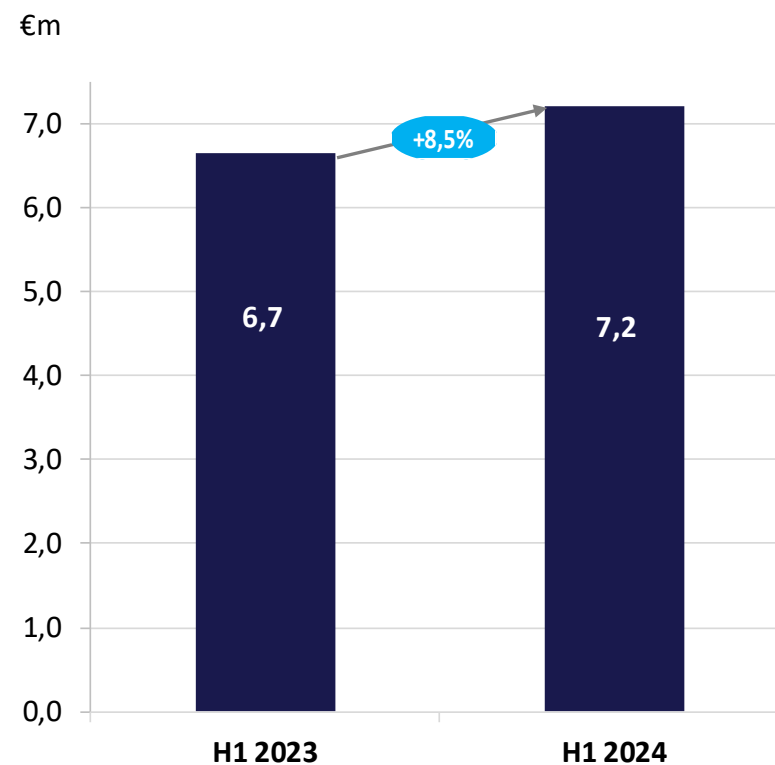




Film Distribution



Real Estate



Operating Costs



€m	H1 2024	% of Sales	H1 2023	% of Sales	% Better/-Worse
Marketing and selling expenses	-12,5	5,1%	-12,6	4,4%	1,3%
Administrative expenses	-14,8	6,1%	-14,0	4,9%	-5,8%
Other operating income / cost	0,3	-0,1%	0,6	-0,2%	-54,2%
Operating Costs	-27,0	11,1%	-26,1	9,1%	-3,6%

EBITDA(L) by country



EBITDA - €m	H1 2024	H1 2024 margin	H1 2024 % of Total	H1 2023	H1 2023 margin	H1 2023 % of Total
Belgium	8,7	33,4%	16,0%	17,2	38,6%	21,0%
France	11,4	29,7%	20,9%	15,5	35,8%	19,0%
Canada	13,1	22,5%	24,0%	18,5	26,7%	22,6%
Spain	3,5	17,7%	6,5%	7,6	29,3%	9,2%
The Netherlands	6,4	25,7%	11,8%	9,8	30,7%	11,9%
United States	7,5	27,6%	13,8%	9,1	29,8%	11,1%
Luxembourg	3,0	35,3%	5,6%	3,5	38,1%	4,2%
Poland	0,5	63,8%	1,0%	0,5	64,9%	0,6%
Switzerland	0,2	11,1%	0,3%	0,3	20,0%	0,4%
TOTAL	54,4	22,4%	100,0%	82,0	28,7%	100,0%

EBITDAL - €m	H1 2024	H1 2024 margin	H1 2024 % of Total	H1 2023	H1 2023 margin	H1 2023 % of Total
Belgium	7,4	32,3%	20,0%	16,0	37,6%	24,9%
France	9,8	25,7%	26,5%	14,4	33,0%	22,3%
Canada	4,5	7,8%	12,2%	9,1	13,1%	14,1%
Spain	1,8	9,1%	4,9%	5,9	22,8%	9,1%
The Netherlands	4,4	17,4%	11,7%	7,7	24,1%	12,0%
United States	5,7	20,9%	15,3%	7,3	23,8%	11,3%
Luxembourg	2,8	32,2%	7,5%	3,2	35,1%	5,0%
Poland	0,5	63,8%	1,4%	0,5	64,9%	0,7%
Switzerland	0,2	11,1%	0,4%	0,3	20,0%	0,5%
TOTAL	37,1	15,3%	100,0%	64,3	22,5%	100,0%



Depreciation, amortisation & provisions

€m	H1 2024	H1 2023	% Better / -Worse
Depreciations and amortisations	-26,3	-26,5	0,6%
Depreciations on right-of-use assets	-14,1	-14,0	-0,7%
Provisions and impairments	0,5	1,6	68,5%
Total depreciation, amortisation and provisions	-39,9	-38,9	-2,7%

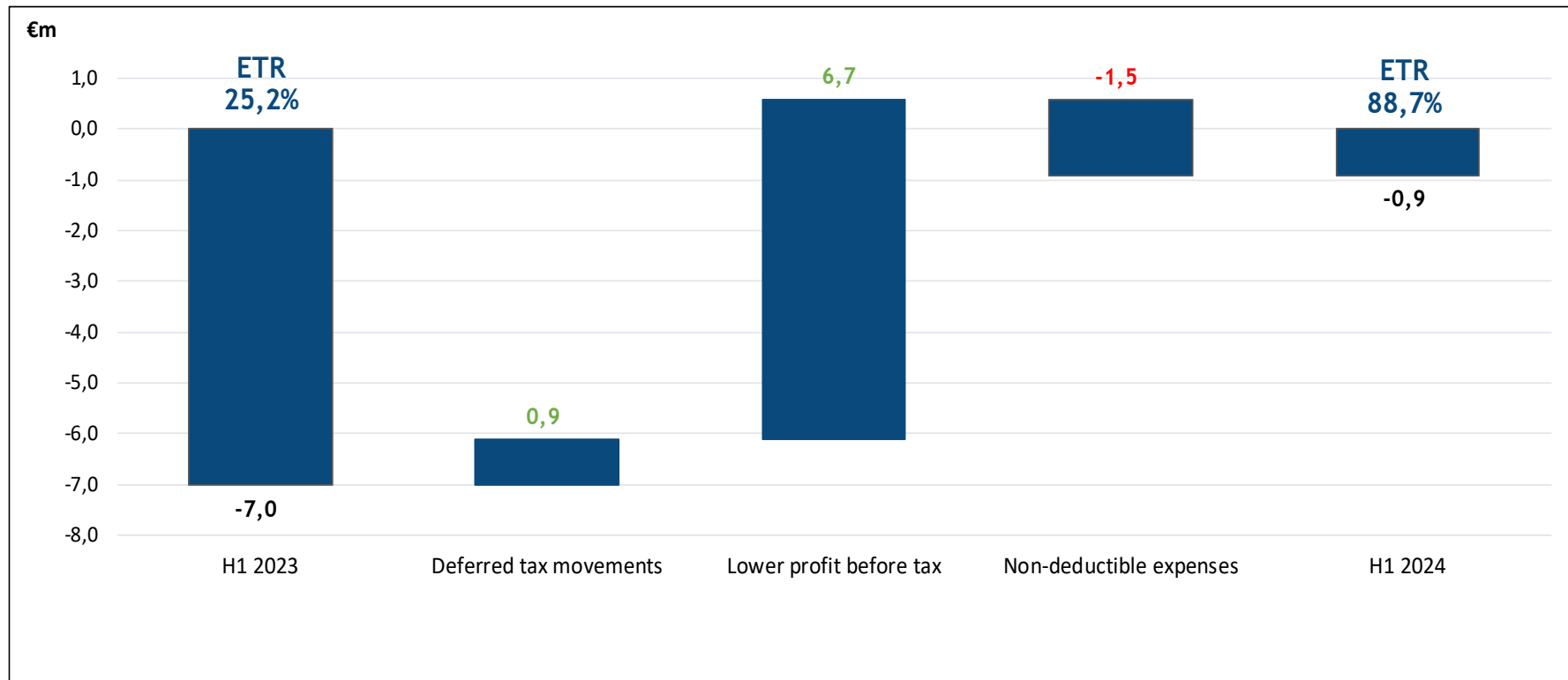
Financial result

€m	H1 2024	H1 2023	% Better / -Worse
Interest expense	-6,5	-8,2	19,8%
Interest income	0,4	0,4	-2,0%
Financial charges IFRS 16	-4,8	-4,8	-1,3%
FX	0,1	-0,1	196,3%
Other (CNC, bank charges,...)	-2,5	-2,7	8,5%
Financial (Cost) / Income	-13,4	-15,3	12,6%

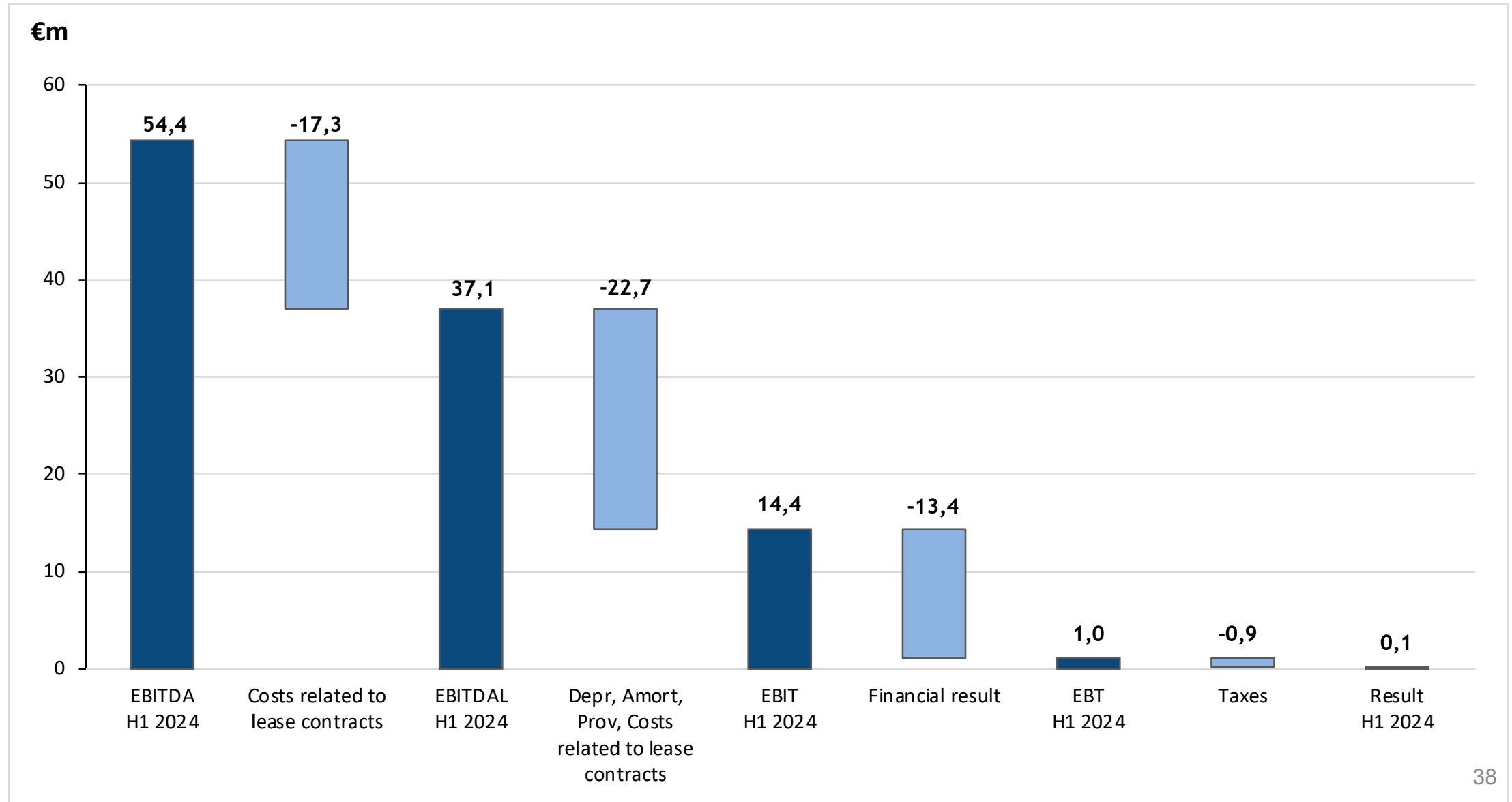
Taxes

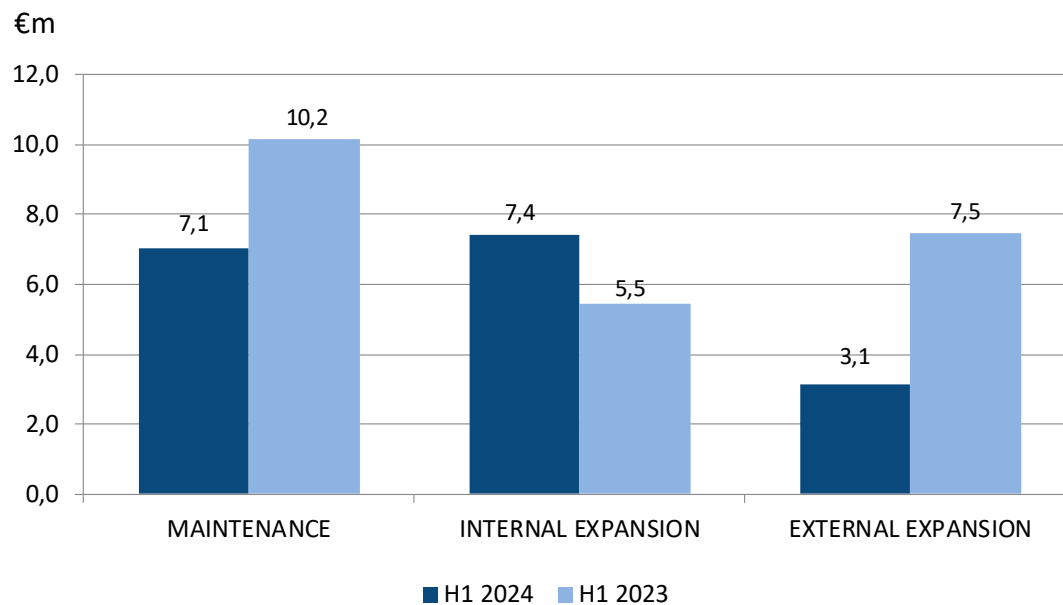


€m	H1 2024	H1 2023	% Better / -Worse
Result before taxes	1,0	27,8	-96,3%
- Current tax	-1,3	-6,5	-79,9%
- Deferred tax	0,4	-0,5	-174,7%
Taxes	-0,9	-7,0	86,8%
Result	0,1	20,8	-99,4%
Effective Tax Rate ('ETR')	88,7%	25,2%	252,2%



EBITDA to net result





€m	H1 2024	H1 2023
Belgium	4,3	3,2
France	2,7	1,3
Canada	3,1	4,2
Spain	1,1	2,1
The Netherlands	0,9	0,6
United States	1,7	3,6
Luxembourg	0,6	0,5
Other	0,1	0,1
Maintenance & Internal Expansion	14,5	15,6
Maintenance	7,1	10,2
Internal Expansion	7,4	5,5
External Expansion	3,1	7,5
TOTAL	17,6	23,1

Investments

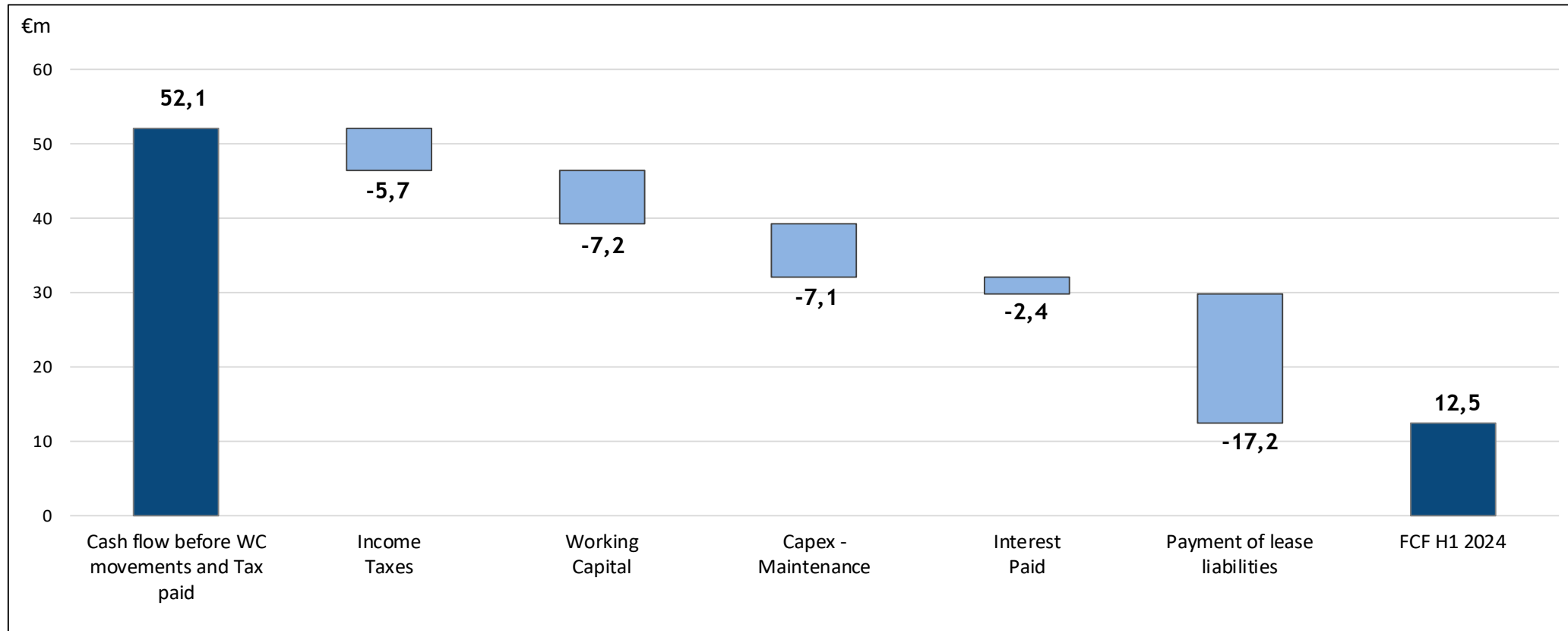
Cash flow statement



€m	H1 2024	H1 2023	Better / -Worse
Result before tax	1,0	27,8	-26,7
Adjustments for:			
Depreciations and amortisations	40,4	40,5	-0,1
Provisions and impairments	-0,5	-1,6	1,1
Government grants	-0,8	-0,4	-0,4
Adjustments to right-of-use assets and lease liabilities		-0,1	0,1
Gains / losses on sale of PPE & financial assets	0,0	0,0	0,0
Financial result & share based payments	11,8	12,9	-1,1
Forgiveness of lessee's lease payments		-0,1	0,1
Cash generated from operations	52,1	78,9	-26,9
Working capital movements	-7,2	-19,8	12,8
Income taxes (paid) / received	-5,7	-5,9	0,2
Net cash from operating activities	39,2	53,3	-13,9
Acquisition of intangible assets, PPE or investment property	-17,6	-16,9	-0,7
Advance lease payments		-0,1	0,1
Acquisition of subsidiary, net of cash acquired		-5,5	5,5
Proceeds from sales of (in)tangible assets	0,1	0,0	0,1
Net cash used in investing activities	-17,5	-22,5	5,0
Acquisition of non-controlling interests		-0,7	0,7
Payment of lease liabilities (capital portion)*	-12,4	-12,6	0,2
New loans / payment of loans	-41,0	-23,4	-17,6
Interests (paid)/ received	-2,4	-3,4	0,8
Interests IFRS 16	-4,8	-4,8	-0,1
Treasury shares	-1,2	-1,0	-0,2
Dividends paid	-14,7	-7,0	-7,7
Net cash used in financing activities	-76,5	-52,8	-23,8
Net cash flow	-54,8	-22,1	-32,7
Cash and cash equivalents at beginning of the period	101,3	67,8	
Cash and cash equivalents at end of the period	46,8	45,6	
Effect of exchange rate fluctuations on cash and cash	0,3	-0,1	



Free cash flow





Free cash flow

€m	H1 2024	H1 2023	Better / -Worse
Cash Flow before WC movements & tax paid	52,1	78,9	-26,9
Income taxes (paid) / received	-5,7	-5,9	0,2
Working capital	-7,2	-19,8	12,8
Capital exp – maintenance	-7,1	-10,2	3,1
Interest (paid) / received	-2,4	-3,4	0,8
Payment of lease liabilities (capital portion + interest)*	-17,2	-17,4	0,1
Free cash flow	12,5	22,4	-9,8
Capital exp - digitalisation, remodeling & expansion	-10,6	-6,8	-3,7
Proceeds from sales of financial and intangible assets and PPE	0,1	0,0	0,1
Acquisition of subsidiary, net of cash acquired		-6,2	6,2
Treasury shares	-1,2	-1,0	-0,2
Dividend payments	-14,7	-7,0	-7,7
FCF after expansion exp, dividends & treasury shares	-13,8	1,3	-15,1

FCF excl. working capital	19,7	42,2	-22,5
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*Incl. investment contribution & forgiveness of lessee's lease payments

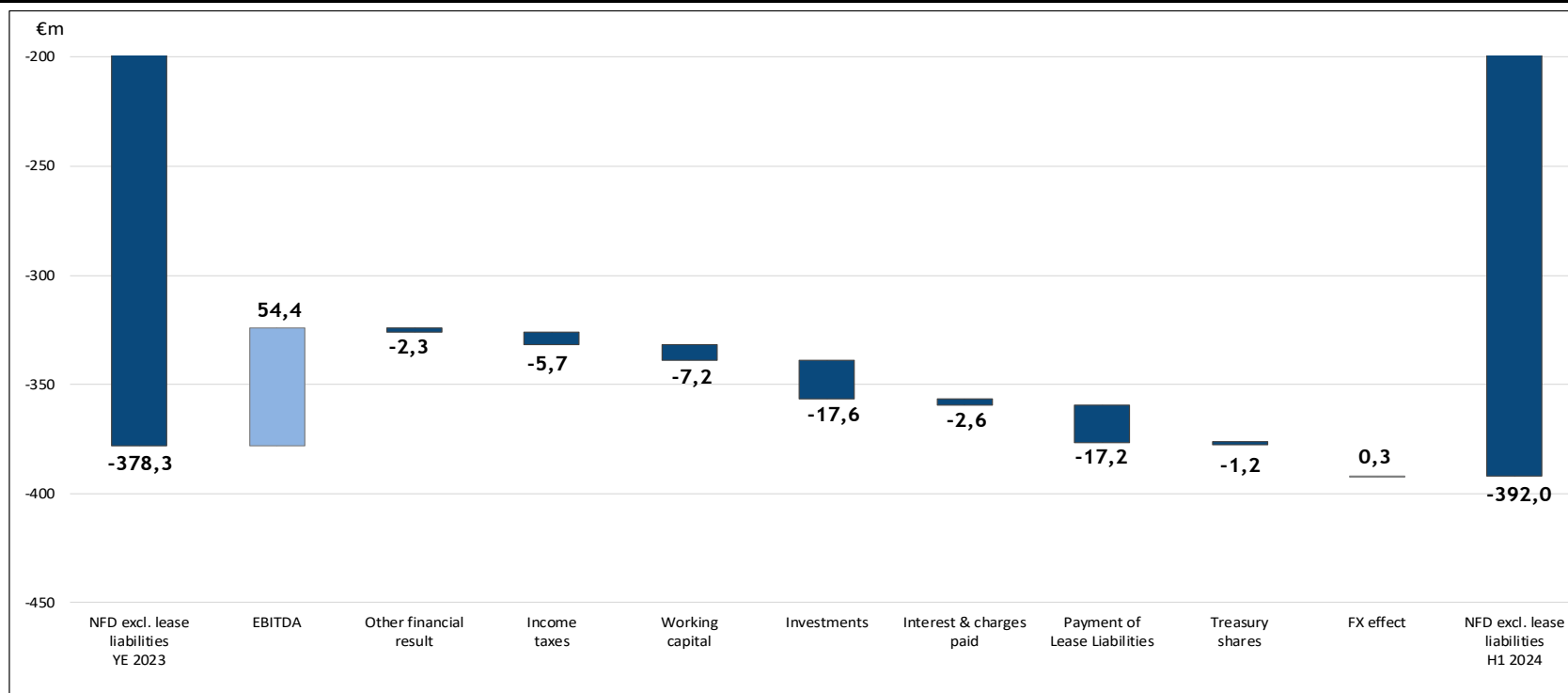
Net financial debt - Evolution



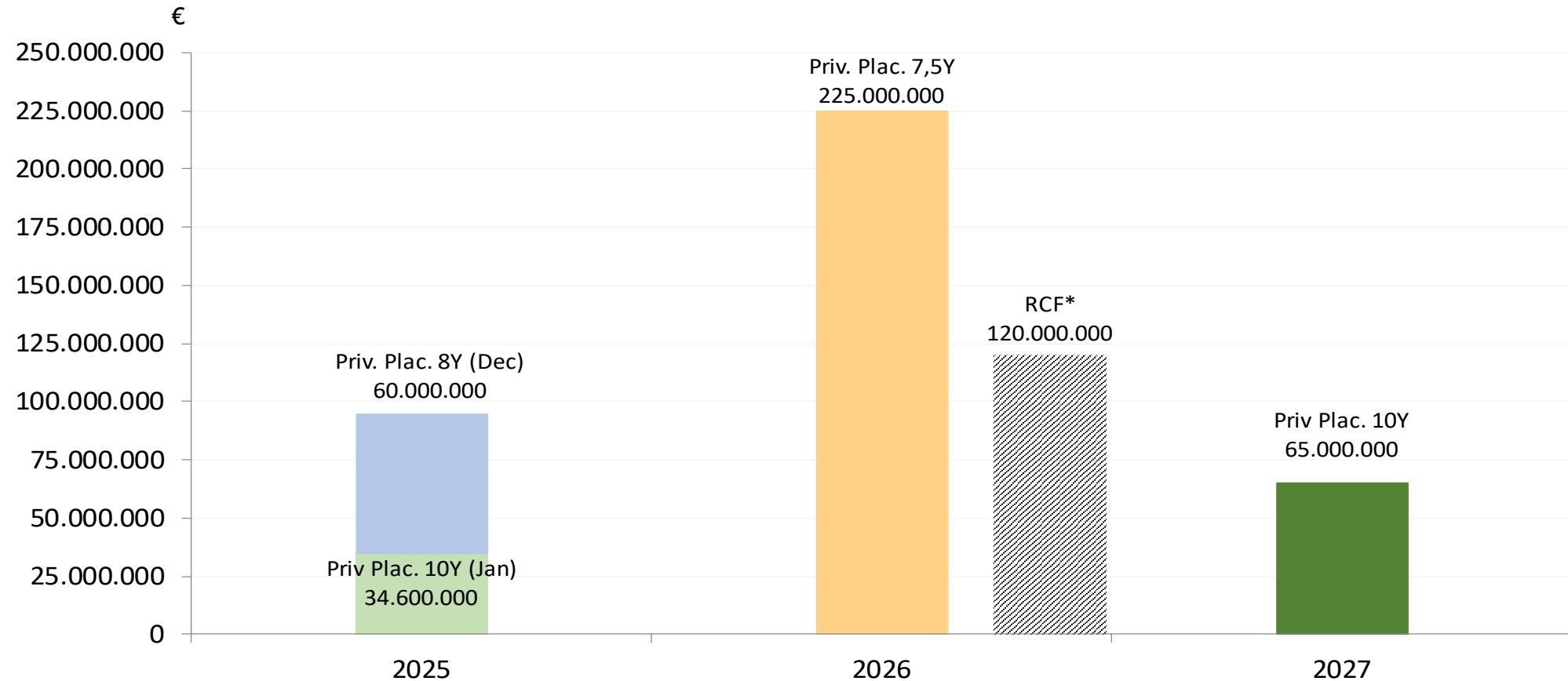
€m	H1 2024	YE 2023	Better/-Worse	NFD Evolution
Gross Financial Debt excl. lease liabilities	438,9	479,8	40,9	8,5%
Cash	46,8	101,4	54,6	-53,8%
Net Financial Debt (NFD) excl. lease liabilities	392,0	378,3	-13,6	-3,6%
Gross Financial Debt incl. lease liabilities	799,6	837,4	37,8	5,1%
Net Financial Debt (NFD) incl. lease liabilities	752,6	735,9	-16,8	-2,3%
Leverage ratio*: NFD / EBITDA	6,1	4,9	-1,2	
Leverage ratio*: NFD excl. lease liabilities / EBITDAL	3,2	2,5	-0,7	
Leverage ratio**: NFD excl. lease liabilities / EBITDAL	3,1	2,4	-0,7	

*Not club deal definition

**According to club deal



Maturity profile financial debt**



* Commercial paper drawn for € 25 million and revolving credit facility (RCF) drawn for € 30 million per 04/01/2024 - this lowers the availability of the RCF for the same amount (and € 3,5 million ancillary facilities)

** Excluding IFRS 16 lease liabilities

*** Weighted average maturity of credit lines per 30/06/2024: 2,06 years

Balance sheet



€m	30/06/2024	% of Total	31/12/2023	% of Total
Intangible assets	10,5	0,9%	11,0	0,9%
Goodwill	176,3	15,9%	174,8	15,0%
Property, plant & equipment	456,1	41,2%	462,4	39,6%
Right-of-use assets	320,0	28,9%	318,5	27,3%
Investment property	15,4	1,4%	15,4	1,3%
Deferred tax assets	16,8	1,5%	16,1	1,4%
Non-current tax assets	1,7	0,1%	1,7	0,1%
Other receivables	5,4	0,5%	5,5	0,5%
Other financial assets	0,0	0,0%	0,0	0,0%
Non-current assets	1 002,2	90,5%	1 005,4	86,1%
Inventories	7,1	0,6%	7,5	0,6%
Trade & other receivables	36,2	3,3%	41,3	3,5%
Current tax assets	14,0	1,3%	10,3	0,9%
Cash & cash equivalents	46,8	4,2%	101,4	8,7%
Derivative financial instruments			0,3	0,0%
Assets classified as held for sale	0,9	0,1%	0,9	0,1%
Current assets	105,0	9,5%	161,7	13,9%
TOTAL ASSETS	1 107,2	100,0%	1 167,0	100,0%

€m	30/06/2024	% of Total	31/12/2023	% of Total
Share capital & share premium	20,1	1,8%	20,1	1,7%
Consolidated reserves	156,3	14,1%	171,5	14,7%
Translation reserve	6,1	0,5%	2,2	0,2%
Equity attributable to the owners of the Company	182,4	16,5%	193,8	16,6%
Non-controlling interests			0,0	0,0%
Total Equity	182,4	16,5%	193,8	16,6%
Loans and borrowings	349,3	31,5%	383,7	32,9%
Lease liabilities	325,9	29,4%	323,2	27,7%
Provisions and provisions for employee benefits	2,8	0,2%	2,8	0,2%
Deferred tax liabilities	9,9	0,9%	10,0	0,9%
Other payables	7,1	0,6%	6,4	0,5%
Non-current liabilities	695,0	62,8%	726,1	62,2%
Loans and borrowings	89,6	8,1%	96,1	8,2%
Lease liabilities	34,8	3,1%	34,4	2,9%
Trade and other payables	104,0	9,4%	114,6	9,8%
Provisions	0,1	0,0%	0,1	0,0%
Current tax liabilities	1,2	0,1%	1,9	0,2%
Current liabilities	229,7	20,7%	247,1	21,2%
TOTAL EQUITY AND LIABILITIES	1 107,2	100,0%	1 167,0	100,0%

	30/06/2024		31/12/2023	
	Incl. IFRS 16	Excl. IFRS 16	Incl. IFRS 16	Excl. IFRS 16
Gearing ratio*	4,13	2,15	3,80	1,95
Current ratio**	0,46	0,54	0,65	0,76
Solvency ratio***	16,5%	24,4%	16,6%	23,9%
ROCE****	7,9%	10,7%	10,9%	15,0%

*: Gearing ratio: Net Financial Debt / Equity

**: Current ratio: Current Assets / Current Liabilities

***: Solvency ratio: Total Equity / Total Equity & Liabilities

****: ROCE: Adjusted operating result / Capital employed excl. deferred tax impact

Shareholders



	18/07/2024		19/02/2024	
	# Shares	%	# Shares	%
Total shares outstanding	27 365 197	100,0%	27 365 197	100,0%

Reference Shareholders & Free Float	# Shares	%	# Shares	%
Kinehold Bis, Pentascoop and Mr. Joost Bert	13 092 268	47,84%	13 092 268	47,84%
Treasury shares	616 582	2,25%	637 121	2,33%
Free Float	13 656 347	49,90%	13 635 808	49,83%

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Thursday
22/08/2024

Half-Year Results 2024
Press and Analyst Meeting

Thursday
24/10/2024

Business Update Q3 2024

Financial calendar

Thursday
20/02/2025

Annual Results 2024
Press and Analyst Meeting



Thank You

Q & A