









- Virtual (live) participation and voting (p. 3)
- 2 Voting by proxy (p. 20)

Please note that, as a shareholder, you only can opt for one option. For example, if you want to participate and vote live during the Kinepolis AGM, you only have to take the steps into account as described in chapter 1. If you want to vote by proxy, you will only need to follow the steps as described in chapter 2.





What device should I use?

For the best experience, you should use a desktop or laptop.

If you have no desktop or laptop available, recent smartphones or tablets can also be used.

What browser should I use?

We recommend to use Google Chrome for the best experience. Which can be downloaded from the Google website.

Browsers such as Safari or Firefox will also work.









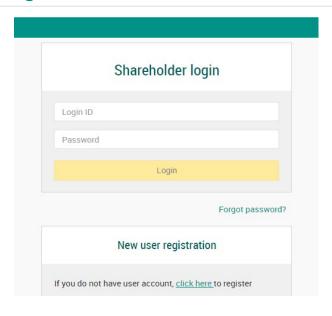
1 Virtual (live) voting and participation



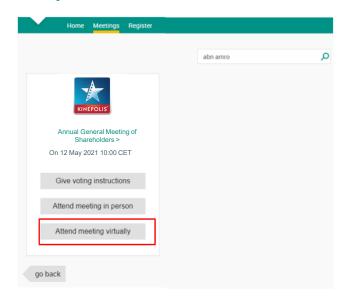


Between 28 April 2021 - 6 May 2021, 23:59 CET

Fill in your login details and click Login, or register for a user account



Select the upcoming meeting of Kinepolis

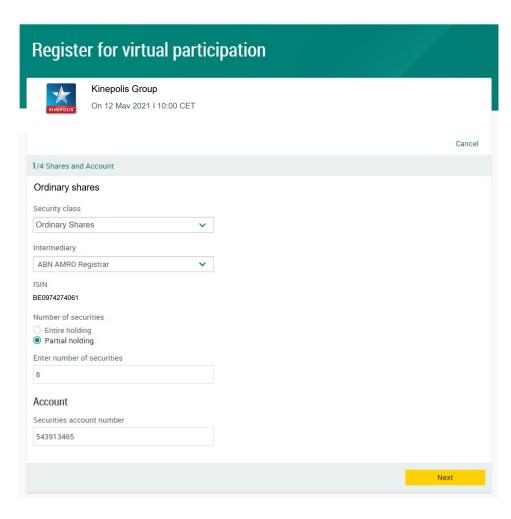


Please note that you cannot attend the meeting in person. Only virtual participation is allowed.





Between 28 April 2021 - 6 May 2021, 23:59 CET



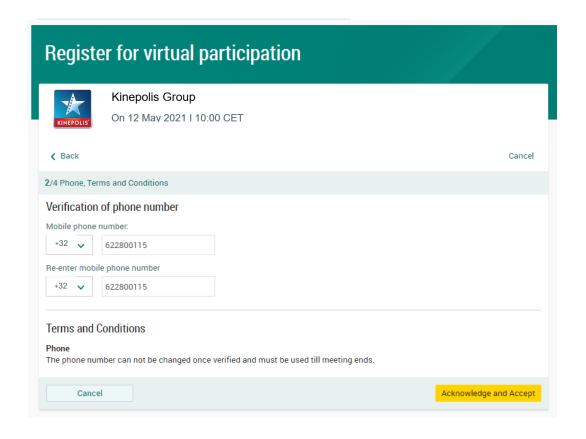
Fill in all details regarding your shares

You can vote with all or part of your shares





Between 28 April 2021 - 6 May 2021, 23:59 CET

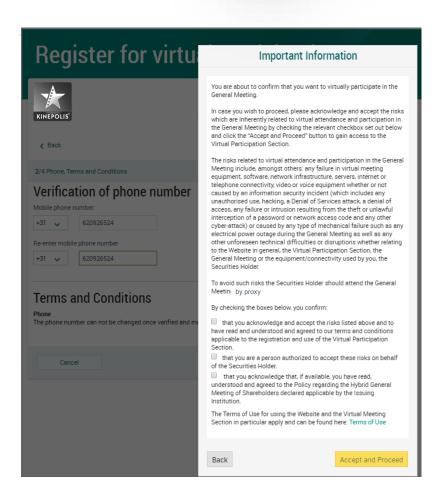


Fill in mobile phone number which will be used for 2-factor authentication





Between 28 April 2021 - 6 May 2021, 23:59 CET



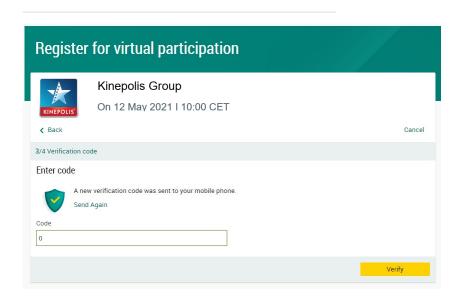
Notification will be displayed with highlighted risks and terms of use (including reference to ABN AMRO's policy, in which you also agree to their Privacy Policy).

Please review, then click 'Accept and Proceed'





Between 28 April 2021 - 6 May 2021, 23:59 CET

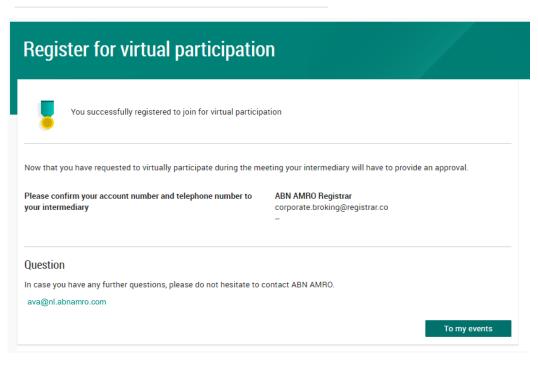


Fill in one-time verification code as sent to your mobile phone number





Between 28 April 2021 - 6 May 2021, 23:59 CET



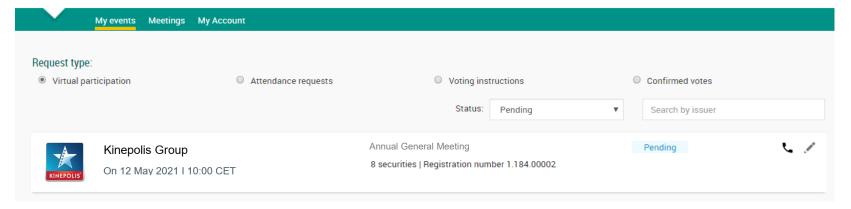
Confirmation of successful registration





Between 28 April 2021 - 6 May 2021, 23:59 CET

Under My Events you will find your request (status: pending, until intermediary approves)







Between 28 April 2021 - 6 May 2021, 23:59 CET

Email details

Sent to:

Subject: IMPORTANT: Confirmation request to vote virtually at the Extraordinary General Meeting

Sent date: Email body:

ABN-AMRO

Dear Ms. Paeper

Your request to vote virtually during the meeting has been successfully processed.

We hereby inform you that your Intermediary has confirmed your entitlement to vote virtually during the Extraordinary General Meeting of

How to vote virtually during the meeting?

Please click on this link below:

https://cbp-st05.eu-gb.mybluemix.net/shareholderlogin? gmid=x5tn91539g9X1a3aNDI=&vpReqId=0yu490vbrGkZ2DypOA==&isid=-JkLqx--PE5Awo4bMTq0&reqType=VP

Note:

The virtual meeting in warment will be made available shortly before the start of the meeting as set of in the of procession note of ABN AMRO Bank N.V. Please check the meeting date and the say term to warw, shortmore, or whereholder before the meeting starts. Make sure you join on time if you join after the meeting starts, you will not be entitled to vote. Voting virtually we care the after the meeting to pened by the chairpreson. Please note that you will receive opin formation necessary to vote virtually at the phone number you provided during your up of retain. You will need this phone number to vote virtually throughout the meeting.

Please email corporate.broking@nl.abnamro.cop or all queries

You can also contact helpdesk number -31 203 4200 are any problems with joining the meeting virtually.

Thank you for using www.abnamro.com/shareholder

Yours faithfully, ABN AMRO Bank N.V.

Important information:

Voting virtually during the meeting has certain inherent risks, which include but are not limited to any failure in virtual meeting equipment, software, network infrastructure, servers, internet or telephone connectivity, video or voice equipment whether or not caused by an information security incident (which includes any unauthorized use, hacking, a Denial of Services attacks, a denial of scooses, any failure or intrusion resulting from the theft or unlawful interception of a password or network access code and any other cyber-attack) or caused by any type of mechanical failure such as any electrical power outage during the General Meeting as well as any other unforcesen technical difficulties or disruptions whether relating to the Website in general, the Virtual Attendance Section, the General Meeting or the equipment/connectivity used by you, the Securities Holder.

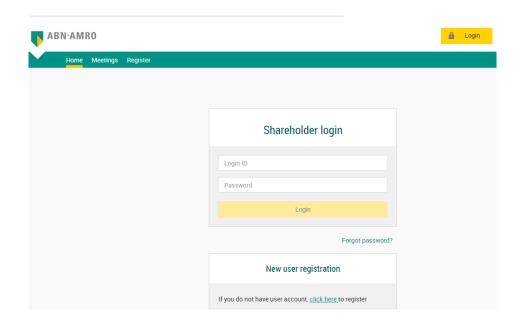
To avoid such risks the Securities Holder should attend the General Meeting in-person or by proxy.

Once the request has been approved by the intermediary, the shareholder will receive a confirmation e-mail, including further instructions





Before Wednesday 12 May 2021, before 10:00 CET



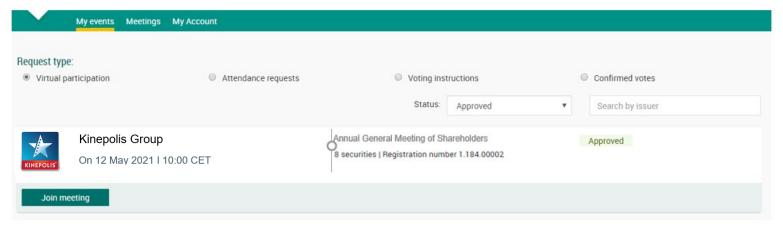
On the day of the Annual General Meeting, click <u>here</u> to login to the shareholder portal, enter your login ID and password and click Login





Wednesday 12 May 2021, before 10:00 CET

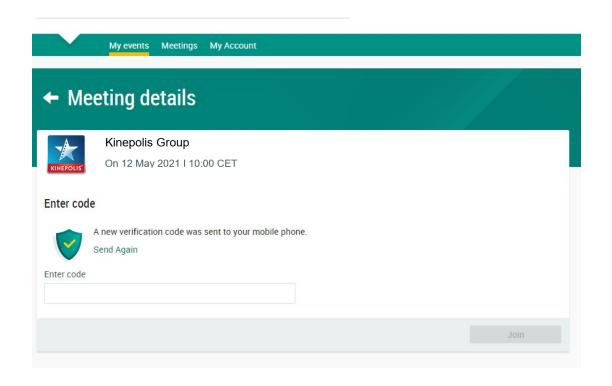
Go to My events and click 'Join Meeting'







Before Wednesday 12 May 2021, before 10:00 CET

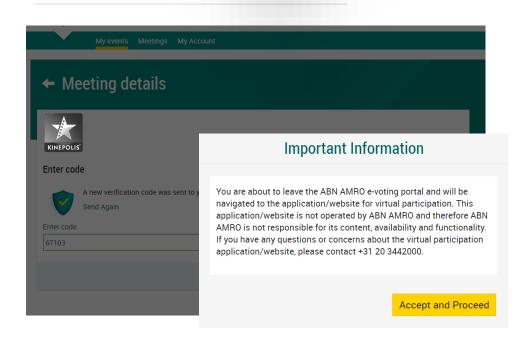


Fill in the one-time verification code as sent to your mobile phone





Before Wednesday 12 May 2021, before 10:00 CET



Once the verification code is validated, a notification will be shown. Click 'Accept and Proceed'

You will then be navigated to the Beernink productions portal (the environment in which meeting is shown and voting is possible)

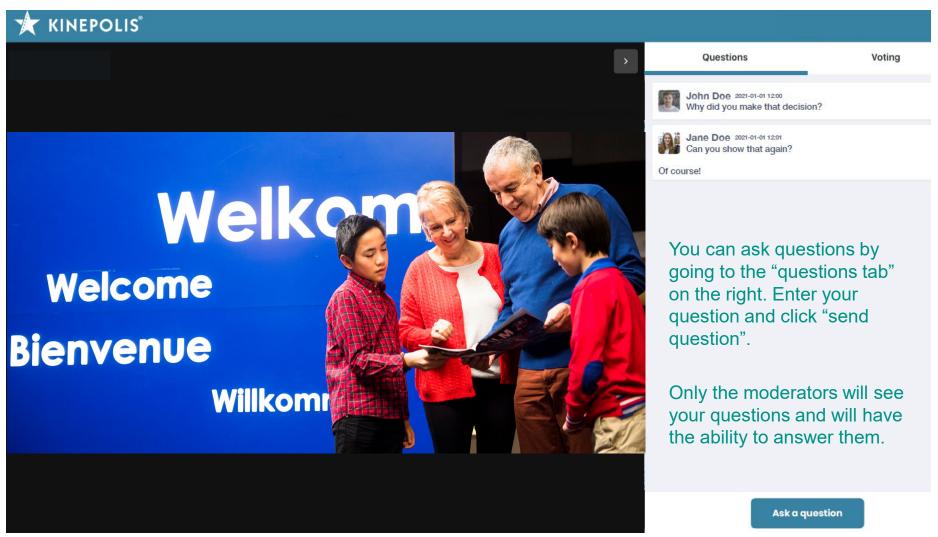






09:00 – 10:00 CET: virtual login desk open

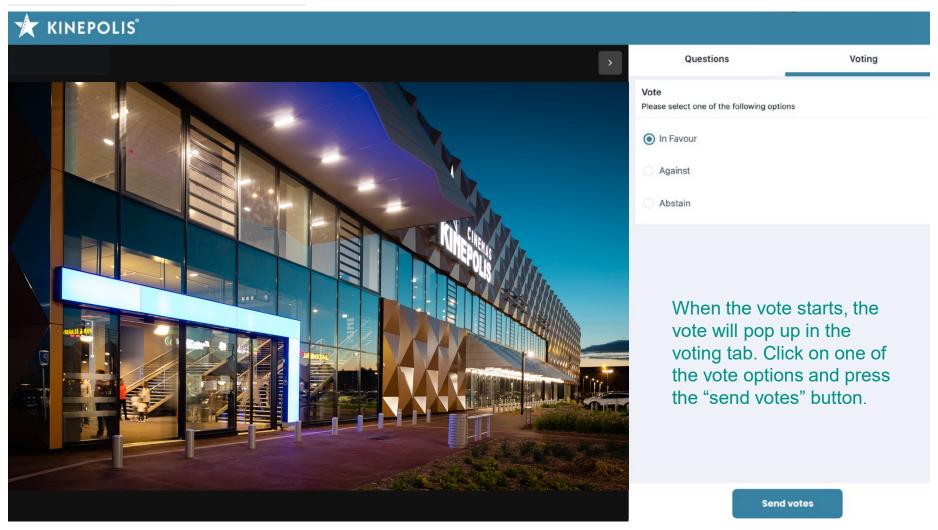
10:00 CET: webcast starts





Virtual voting procedure on the day of the meeting

10:00 CET: Voting is open

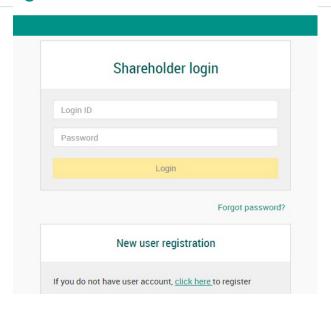




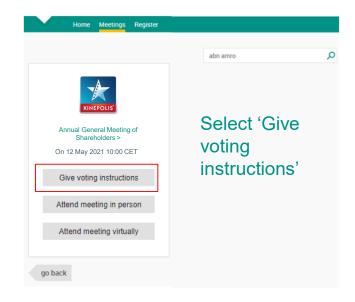


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Fill in your login details and click Login, or register for a user account



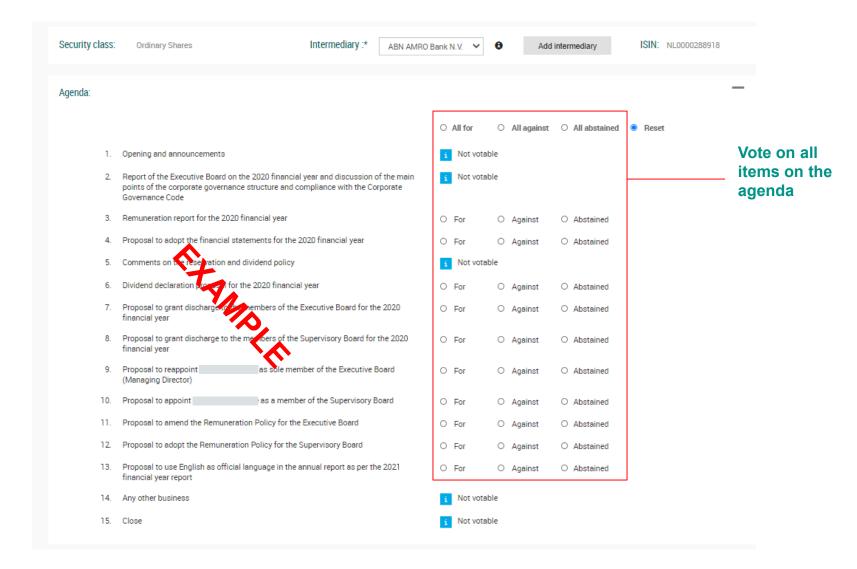
Select the upcoming meeting of Kinepolis



Please note that you cannot attend the meeting in person. If you would like to attend the meeting virtually, please see Chapter 1.



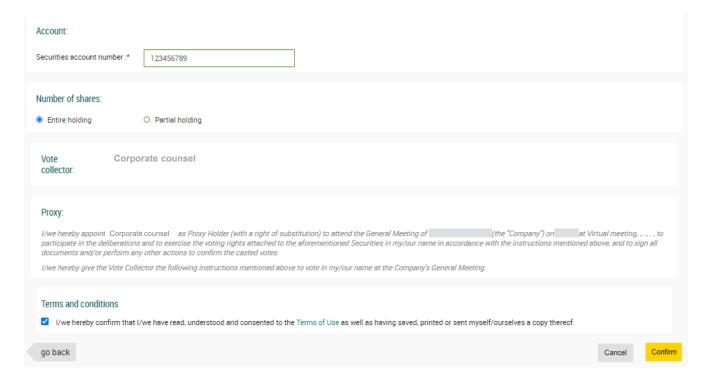
Between 28 April 2021 - 6 May 2021, 23:59 CET







Between 28 April 2021 - 6 May 2021, 23:59 CET



Fill in your Securities account number, agree with the Terms and conditions and confirm your vote







Dear Mr. X,

You have made a voting instruction for the Virtual Annual General Meeting of shareholders of Kinepolis Group on 12 May 2021 10:00 CET. It will only be accepted when it has been processed by your intermediary

In some cases an additional identification is vegu red and therefore your registration will only be accepted once you have contacted your bank. Please find hereby the contact details of you intermediary as well as your unique number 167305, which enables your intermediary to do the verification.

Contact Information

Intermediary:

E-mail address

Phone number : --

Thank you for using https://corporatebroking.abnamro.com/shareholder.

Yours faithfully,

ABN AMRO Corporate Broking.

You will receive a confirmation e-mail once your vote has been casted.





Frequently asked questions – REGISTRATION

Q: How can I register to virtually participate and vote at the GM?

A: As a Kinepolis shareholder, you will first need to create a profile via www.abnamro.com/evoting. After the profile is created you can follow the steps of registration as provided in this manual.

Q: If I don't know my login details for the ABN AMRO platform, where can I find them/request new details?

A: You can request a new password via the website www.abnamro.com/evoting under 'Forgot password?' or contact ABN AMRO via ava@nl.abnamro.com.

Q: I cannot login or I have problems logging into the ABN AMRO platform.

A: Please contact ABN AMRO at ava@nl.abnamro.com.



Frequently asked questions - REGISTRATION

Q: Can I test if I can get into the virtual environment ahead of the GM?

A: Yes, you can do so after the close of registration following the guidelines on www.abnamro.com/evoting. Should you face difficulties, please contact ABN AMRO via ava@nl.abnamro.com.

Q: How do I know if my bank has approved my registration for the GM?

A: You will receive a confirmation from ABN AMRO by email. This might take a few minutes. In case the confirmation takes longer than a few minutes, please do not hesitate to contact ABN AMRO via ava@nl.abnamro.com. It is advisable to use the testing period before the day of the GM to test your access to the platform.

Q: As from which moment can I log in?

A: You can login within a time frame of 60 minutes before the start of the GM.





Q: How can I follow the GM?

A: You will be able to follow the meeting via the virtual environment via www.abnamro.com/evoting (where you are able to vote on the shareholders resolutions during the GM).

Q: How do I know that I can vote at the GM?

A: Once the Chairman has opened the meeting you will be able to vote until the Chairman declares that the voting will be closed after the last voting item.

Q: How can I submit a vote and know that I virtually voted?

A: During the meeting you will be able to vote. Click on the voting button to submit your votes. When selecting the button of your choice your vote will be cast automatically. Please submit your vote(s) on all resolutions. The application will confirm that your vote(s) has/have been received.

Q: Can I change my vote during the GM if I virtually participate?

A: Yes, you will be able to amend your votes during the GM until the Chairman declares that the voting will be closed after the last voting item.



Q: I have already voted through proxy on the ABN AMRO website or provided a signed proxy to the vote collector, can I change my vote during the GM?

A: No, you can only change your voting instruction until the close of registration.

Q: What should I do if I am unable to virtually vote during the GM?

A: Please exit the virtual meeting environment and log back in via www.abnamro.com/evoting. If you are still unable to vote, please contact ABN AMRO at ava@nl.abnamro.com or the virtual helpdesk at +31 203 442 000.

Q: Can I ask questions or address the GM as a virtual participant?

A: Yes, you can submit questions regarding the various agenda items by sending an email to companysecretary@kinepolis.com up to the 6th day prior to the GM at the latest. Our aim is to address these questions either before the GM on our website or during the GM. During the GM you will be able to vote and ask questions through the application.





Q: How will Kinepolis ensure that virtually attending and voting at the GM will be without issues?

A: Kinepolis offers the application through third parties that have gathered experience with organizing these hybrid and virtual shareholders meetings in- and outside Belgium. Even though Kinepolis has given its best efforts to ensure that shareholders are offered a best-in-market service, it cannot guarantee that shareholders may experience issues that are common to any first-generation innovative application.

Q: Will all upcoming shareholders' meetings of Kinepolis be in virtual form?

A: Kinepolis may decide, at its own discretion, for each shareholders' meeting separately whether the possibility of online participation will be provided.

Q: Are there any rules and conditions applicable to the GM?

A: Yes, we refer to our Policy Virtual General Meeting which can be found <u>here</u>. The Policy Virtual General Meeting applies to shareholders who participate at the GM via the online platform.





Q: Why should I choose for online participation when I can grant a proxy voting instruction as I did before?

A: Kinepolis encourages its shareholders to make use of the possibility to give a voting instruction in advance of the GM, however, we would like to give our shareholders the possibility to participate to the GM virtually.

Q: What will Kinepolis or ABN AMRO do with my personal info which I am requested to complete when opting for virtually attendance and voting?

A: Kinepolis and ABN AMRO are both a 'data controller' within the meaning of the GDPR regarding their own processing activities. Kinepolis adheres to its GDPR policy, which can be found here. ABN AMRO also adheres to its GDPR policy, which can be found here. Both Kinepolis and ABN AMRO shall only use the personal data for the purpose of the organisation of the GM.

Q: If I don't have a recent smartphone, tablet or PC, can I still virtually attend and vote at the GM?

A: Unfortunately in that case you can't virtually attend and vote at the GM.





Q: My internet connection is not working properly. Will I be able to attend and vote at the GM?

A: You will need a working internet connection during the GM.

Q: How do I know this is a safe way to vote?

A: The website of ABN AMRO has been thoroughly and successfully tested by various parties.

Q: Which device should I use to virtually attend and vote at the GM?

A: You can virtually attend and vote at the GM with any device that has a working internet connection, is charged and is successfully logged in to the virtual environment via www.abnamro.com/evoting. Please make sure you have installed the latest version of your internet browser, Chrome, Firefox or Safari.

Q: The device that I will use for the online participation has a camera installed. Will or can I be made visible in the GM to other participants or to anyone else?

A: No, that will not be the case.





Q: When I virtual attend and vote at the GM, will other shareholders be informed that I am participating, or do they have the possibility to know that?

A: No, you will be registered on the registration list of all shareholders attending the GM (in accordance with the provisions of Kinepolis's articles of association). However, this information will not be provided to other shareholders of Kinepolis.

Q: Who can I contact if my question is not listed in this FAQ?

A: Please contact ABN AMRO at ava@nl.abnamro.com





Frequently asked questions – SHAREHOLDERS' RIGHTS

Q: Are my votes valid when leaving early? Can I re-join after I have left?

A: Yes, under the assumption that you are attending the Virtual Meeting at the start of GM, this will not affect your votes casted until the moment you left. Re-joining the GM is possible after you have left, you will also be able to vote on items that have been put into vote during the time you were not participating. The polls for all voting items are open during the GM and closed after the last voting item on the agenda has been discussed.

Q: When there is a failure in my network connection, or my device stops during the GM, will I be able to login and continue to participate in GM once the connection has been restored?

A: Yes, under the assumption that you logged in successfully prior to the start of the GM, you will be able to continue participating in the GM after the network connection has been restored. You will also be able to vote on items that have been put to vote in the meantime. The polls for all items are open during the GM and closed after the last voting item on the agenda has been discussed.

Q: Will the possibility of virtually attending and voting at the GM affect the proceedings at the GM?

A: At the GM, the usual proceedings for general meetings of Kinepolis will be followed. However, the polls for all items are open during the GM and closed after the last voting item of the agenda has been discussed.





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