



Brussels, 22 September 2005

For immediate release

Contact: Myriam Dassonville, Corporate Communication Manager

Tel.: +32 2 474 26 91 (direct transfer to mobile phone)

E-mail: mdassonville@kinopolis.com (response as of 24/09/05)

OPENING OF KINEPOLIS NANCY

The 7th complex of the Kinopolis Group in France, the 21st in Europe

Kinopolis Nancy, the most recent cinema complex of the Kinopolis Group, is opening its doors to the public on Friday 23/09/05. Hundreds of guests have been invited to participate in this official inaugural ceremony.

The cine building in Nancy features 10 theatres with seating for 2 580 viewers and is situated in close vicinity to the tourist attraction, Stanislas Square, a short walk from the city centre, and adjoins the major arterial roads. It is the 7th complex of the Kinopolis Group in France, and the Group's 21st complex.

In general, the French are more enthusiastic cinemagoers than the Belgians. On average, the French film buff goes to the cinema three times a year, in contrast to a Belgian, who visits a movie house 2.3 times a year.

Kinopolis made its French debut in 1995, with the opening of *Kinopolis Metz* (14 theatres, 4 014 seats) by Group Bert. The Kinopolis concept was enthusiastically welcomed by Metz audiences.

One year later, in 1996, *Kinopolis Le Château du Cinéma* near Lille (23 theatres, 7 286 seats) was inaugurated. *Le Château* quickly reached the 'number 1' position on the French market. In 2004, the complex recorded 2.5 million visitors.

The year 1999 saw the opening of *Kinopolis Mulhouse* (14 theatres, 4 612 seats) and *Kinopolis Thionville* (10 theatres, 2 930 seats); this was followed in 2000 by *Kinopolis Nîmes* (12 theatres, 2 506 seats) and the acquisition of the inner city cinema complex in Nîmes (4 theatres, 865 seats).

Following the successful projects in Metz, Lille, Mulhouse, Thionville and Nîmes, Kinopolis Group invested EUR 16 million in promising *Kinopolis Nancy*. *Kinopolis Nancy* is filling a market void, which will lead to the development and the expansion of the local cinema market. Kinopolis thus anticipates for Nancy some 800 000 visitors on an annual basis.

The most recent technological advances regarding imagery and sound (for instance, a digital projector), the seating comfort, ticketing facilities, redecorated interior, customer-friendly user infrastructure, accessibility, parking facilities, and the multi-functional character of the complex will undoubtedly strike a responsive chord in *La Capitale des Lumières*.

In addition, *Kinopolis Nancy* will provide for a number of complementary facilities. 4100 m² will be rented out to third parties for the operation of a 24-lane bowling alley, three restaurants, and a tea-room.

With this most recent opening, the Kinopolis Group confirms and renews its faith in the potential of the French cinema market. Following the opening of Kinopolis Nancy, attention will focus on the Belgian construction projects in Bruges and Ostend, both scheduled to open in 2006.

Annex 1: Kinopolis Group complexes by country

Annex 2: Photos Kinopolis Nancy dated 21/09/05



Country	Theatre Complex	Opening	Nr. Screens	Nr. Seats
Belgium	Kinepolis Ghent	1981	12	3.658
	Palace Liège	1981	5	1.068
	Kinepolis Brussels	1988	25	7.547
	Metropolis Antwerp	1993	24	8.368
	Kinepolis Hasselt	1996	14	3.421
	Kinepolis Kortrijk	1997	10	2.712
	Kinepolis Leuven	1997	7	1.730
	Kinepolis Liège	1997	16	4.595
	Kinepolis Imagibraïne	2000	10	2.450
Belgium Total			123	35.549
France	Kinepolis Metz	1995	14	4.014
	Kinepolis Lomme	1996	23	7.286
	Kinepolis Mulhouse	1999	14	4.612
	Kinepolis Thionville	1999	10	2.930
	Forum Centre Nimes	2000	4	865
	Kinepolis Nimes	2000	12	2.506
	Kinepolis Nancy as from 23/09/05	2005	10	2.580
France Total			87	24.793
Spain	Kinepolis Madrid	1998	25	9.196
	Kinepolis Valencia	2001	24	8.194
	Kinepolis Granada	2004	15	4.710
Spain Total			64	22.100
Switzerland	Kinepolis Schaffhausen	2000	8	1.540
Switzerland Total			8	1.540
Poland	Kinepolis Poznan	2001	20	7.338
Poland Total			20	7.338
Grand Total			302	91.320

